

Skincare Products Market by Manufacturers, Types, Regions and Applications Research Report Forecast to 2021

PUNE, INDIA, September 26, 2017 /EINPresswire.com/ --

WiseGuyReports.Com Publish a New Market Research Report On - "Skincare Products Market by Manufacturers,Types,Regions and Applications Research Report Forecast to 2021".

The analysts forecast the <u>global skincare</u> <u>products market</u> to grow at a CAGR of 2.94% during the period 2017-2021.

The beauty and personal care products, used for different skin related concerns, treatments, and skin beautification, are considered as skincare products. The global skincare products market is significantly fragmented and competitive with the presence of numerous players providing a wide variety of skincare products. The global BPC market segments include skincare products, haircare products, color cosmetics, fragrances, oral hygiene products, and depilatory products. Skincare, haircare, and color cosmetics segment control more than half of the global BPC market's revenue.



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Covered in this report

The report covers the present scenario and the growth prospects of the global skincare products market for 2017-2021. To calculate the market size, the report considers the value sales of skincare products.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Skincare Products Market 2017-2021, has been prepared based on an indepth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Beiersdorf
- Estée Lauder
- L'ORÉAL
- Procter & Gamble (P&G)
- Unilever

Other prominent vendors

- Amway
- BABOŘ
- Clarins
- Coty
- Kao
- LVMH
- Mary Kay
- New Avon
- Oriflame Cosmetics Global
- REVLON
- Shiseido

Market driver

- Product innovation and product line extension leading to product premiumization
- For a full, detailed list, view our report

Market challenge

- Availability of counterfeit skincare products
- For a full, detailed list, view our report

Market trend

- Rising demand for multifunctional skincare products
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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- Unilever
- Other prominent vendors

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