



New Xerafy Trak RFID Tags Built for Challenging Outdoor Applications

Company expands its RAIN RFID line with new Container Trak, Cargo Trak II and Versa Trak II tags.

HONG HONG, CHINA, September 26, 2017 /EINPresswire.com/ -- [Xerafy](#), the global leader in the development of on-metal tags, today announced it has expanded its [RAIN RFID](#) product line with the launch of the new Container Trak RFID tag. The company also upgraded its existing Cargo Trak and Versa Trak RAIN RFID products.

Xerafy will officially debut the new RAIN RFID tags at the RFID Tomorrow conference in Dusseldorf Sept. 27 - 28.

The new additions to the Trak Series are more versatile, accommodate multiple attachment methods, and are suited for a wider variety of applications. The upgrade increases read ranges across the Trak Series, providing long-range performance in a smaller form factor than the competing products.

"With the launch of our new and upgraded Trak Series tags, our family of RAIN RFID tags is complete," said Xerafy CEO and founder Dennis Khoo. "These new tags have expanded our high-performance RFID solutions to a wider variety of applications and environments. The new Container Trak, Versa Trak II, and Cargo Trak II tags provide the versatility and flexibility customers need in demanding environments."

The new Container Trak 902-928MHz tag, based on the Impinj R6P IC, provides industry-leading performance and up to a 20-meter read range. The extremely durable tags are IP68-rated, making them suitable for [harsh outdoor environments](#) as well as exposure to water and contaminants. Container Trak tags have an operating temperature range of -40 degrees Fahrenheit to +185 degrees Fahrenheit (-40 degrees Celcius to +85 degrees Celcius), and can be attached using high-performance adhesives, via a rivet hole, or using a cable tie.

The Versa Trak II and Cargo Trak II tags provide the same memory and performance as their predecessors, but with additional mounting methods (adhesive, rivet, and cable tie), as well as more rugged casings for outdoor and industrial use. They also feature a large on-tag printable area suitable for most application requirements.

Each product features a new anti-UV industry grade polymer casing and IP68 Ingress Protection rating for outdoor applications. This new level of durability ensures(improves) tag lifetime of up to 10 years -- even in harsh industrial environments -- providing an even greater return on investment.

The new Trak tags are designed for vehicle chassis and trailer tracking, Unit Load Device identification, logistics management, yard management and other demanding applications.

With the increasing demand for RAIN RFID solutions for asset and inventory management applications in manufacturing, logistics, oil & gas production, healthcare, and other sectors, more companies are looking for ways to achieve real-time visibility. The Trak Series of tags provides reliable performance for on- and off-metal applications under challenging environmental conditions.

"Xerafy is committed to providing advanced RFID solutions for the most demanding environments," Khoo added. "With the release of the new Trak Series tags, we can help our clients extend the value of our high-performance RFID tags, whether they are used in a warehouse, on a vehicle chassis, or exposed to water, extreme temperatures, or other harsh conditions."

Xerafy will demonstrate the new RAIN RFID products and the company's other RFID tags and solutions September 27 -28 at RFID Tomorrow in Dusseldorf.

About Xerafy Ltd.:

Xerafy enables real-time traceability and asset management in Healthcare, Oil & Gas and Manufacturing. We lead in RFID innovations for demanding environments and redefine the market expectations for durable and reliable performance. Xerafy is headquartered in Hong Kong with offices in the U.S., U.K. and China.

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