



# Swedencare's ProDen PlaqueOff® Dental Bites Approved by the Veterinary Oral Health Council

*Granted Use of Prestigious VOHC-seal*

POULSBO, WASHINGTON, UNITED STATES , September 26, 2017 /EINPresswire.com/ -- [SwedencareUSA](http://swedencareusa.com/) today announced the results of two clinical studies\* on dogs that show that Swedencare's product ProDen PlaqueOff® Dental Bites significantly reduce the formation of plaque and tartar. The studies were performed by DVM PhD Jerzy Gawor (President of Federation of European Companion Animal Veterinary Associations and President Elect of the European Veterinary Dental College) and the results were the base for an application submitted to Veterinary Oral Health Council (VOHC) seeking the health claim seal "helps control plaque and tartar."

"VOHC acceptance has become an important indicator in the efficacy of pet dental health products," explains Martin Shimko, President of SwedencareUSA. "We are pleased to have a formal study showing these excellent results. We know that pets love the Dental Bites and now pet owners can too, knowing that there is science behind the product."

## ProDen PlaqueOff® Dental Bites

These crunchy and tasty animal treats provide an easy way to help prevent bad breath, plaque and tartar in furry friends. As with the entire line, they are grain, gluten, additive, sugar and artificial preservative free as well as vegetarian. ProDen PlaqueOff® Dental Bites come in two sizes. The 60 gram bag (MSRP \$9.99) is intended for cats and small dogs, while the 150 gram bag (MSRP \$14.99) is tailored for larger breeds.

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\*The studies were done on two groups of dogs, one group with small dogs and one with small and medium size dogs. Both groups of dogs were divided into two subgroups, one that received ProDen PlaqueOff® Dental Bites and one that received a placebo with identical composition except that it did not contain the active ingredient, the alga, *Ascophyllum nodosum*. Before entering the study all dogs were controlled to be healthy and their teeth were cleaned to remove any tartar and plaque. The dogs were given the product for 30 days and after this, the presence of plaque and tartar was measured. In both groups receiving ProDen PlaqueOff® Dental Bites, there was significant less plaque and tartar. The mean reduction in plaque index was 40% and the mean reduction in tartar was 38% after using the active product for one month compared to the placebo group. The full (90 day) studies will be formally published at a later stage.

## About SwedencareUSA, Inc.

Founded in 2005, SwedencareUSA is the U.S. and Canadian distributor of ProDen PlaqueOff®, an oral healthcare product developed in Sweden. Following trials, PlaqueOff® has become the premier dental product for participants' pets. The company recently expanded its business to include PlaqueOff Dental Bones, which incorporate PlaqueOff's incomparable plaque- and tartar-fighting ability into tasty treats. SwedencareUSA prides itself on the quality of its products and its friendly and fast service to customers. For more information on the company and its product, please visit <http://swedencareusa.com/>.

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