

# NewBlueFX's Breakthrough On-Air Graphics Solution Brings Sophisticated, High-End Graphics to Any Production, Any Where

*Titler Live 3 Broadcast Delivers High-Quality Animated Graphics at Fraction of Cost*

SAN DIEGO, CA, UNITED STATES, September 27, 2017 /EINPresswire.com/ -- In an important industry breakthrough that makes high-end [on-air graphics](#) technology accessible for any size production, NewBlueFx, Inc., a leading provider of production-proven titling technology and video effects, today released [Titler Live 3 Broadcast](#).

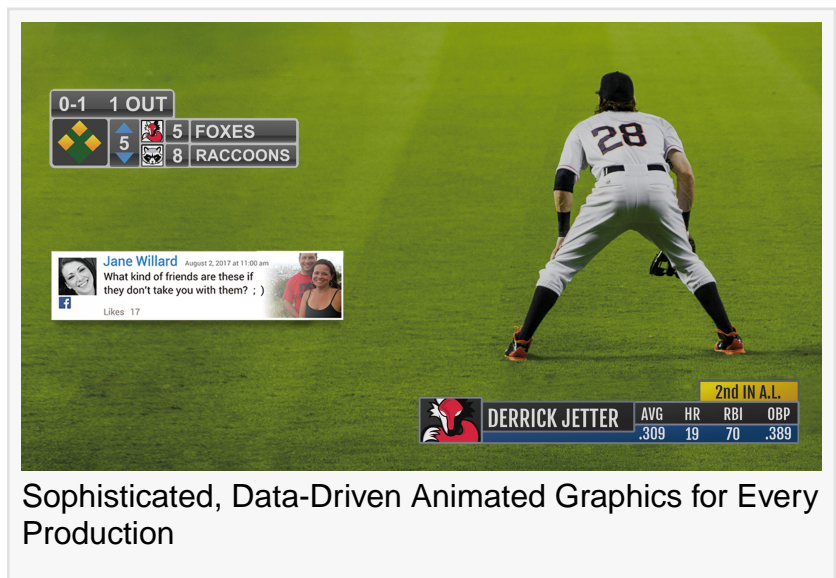
Agile to run on a laptop, simple to learn in minutes and priced to fit any budget, Titler Live 3 Broadcast allows any broadcaster with an SDI, NDI or HDMI connection to make graphics from a variety of inputs, including spreadsheets, sports (such as Datalink and SportZcast) and social media (including Facebook, Twitter and Youtube).

"Revolutionary" Solution; "Far-Reaching" Impact

"Titler Live 3 Broadcast is a revolutionary solution not simply because it will equalize access to the very best of on-air graphics technology -- but also because of the far-reaching end result: it allows broadcasters at any level to produce on-air graphics that can be as technically sophisticated and aesthetically compelling as solutions at the highest level," stressed NewBlueFX CEO Todor Fay.

Key Capabilities of Titler Live 3 Broadcast:

- Capable of running on both Mac and Windows devices, Titler Live 3 Broadcast allows broadcasters to generate multi-layered, 3D animated graphics, delivering complex designs, with glints, loops and crawls through an intuitive design interface.
- Leverage the depth and breadth of After Effects designs through the AE Project Importer, then connect to any data source for dynamic, information-rich graphics.
- Providing over 370 pre-made main title, lower third and bugs templates that are all fully customizable through the industry standard [Title Designer](#) – bundled in Avid Media Composer & Grass Valley Edius and found in popular video editing workflows including Premiere Pro.
- Broadcasters can connect real-time data to their designs from a variety of sources including



Sophisticated, Data-Driven Animated Graphics for Every Production

spreadsheets, social media services, and sports data for instant, asynchronous animated updates.

- All of the above can be done through any SDI, HDMI or NDI connected device, allowing for unlimited graphic layers per channel, on up to 16 channels – at no additional cost.

Other Titler Live 3 Broadcast Features:

- Designs work across live and post-production environments
- Create custom designs with 120+ effects, transitions and animations included
- Add numerous channels at no additional cost
- Select from a quick-start menu of 370+ included templates of lower thirds, titles, bugs and more
- Support for StatCrew, SportZcast and DataLink
- Support for RSS Feeds and Text File generators
- Built-in scoreboard tool for Football, Baseball, Basketball, Soccer, Volleyball, and many more
- Independent layer updates (refresh elements of graphics independently)
- Extensible API for serving data and driving animation events from custom external sources, including HTML UI support.
- One year of support & software updates

Titler Live 3 Broadcast is available now for \$2495. To learn more, please visit [www.newbluefx.com/broadcast](http://www.newbluefx.com/broadcast).

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