

Brazil's Fixed Communications Market 2017–By Identifying the Key Market Segments Poised for Strong Growth in Future 2022

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SUMMARY

WiseGuyReports published new report, title “Brazil's Fixed Communications Market Outlook”

"Brazil's Fixed Communications Market Outlook to 2022: Volume and Revenue Analytics of Service Adoption and Access Lines" is a comprehensive research report outlaying volumes of

Voice Telephony Subscriber Lines, Personal Computers, Internet Users, Internet Accounts by Subscription Band, IPTV/Video Subscriber Lines and the number of Access Lines in Brazil. The research report also provides Service Level Revenues from 2013 to 2022 at segment level. The Technological splits included within the report include Circuit-Switched, Packet Switched (VoIP), Laptops, Desktops, Narrowband, Broadband, PSTN/POTS, ISDN, xDSL, Cable, Fixed Wireless Access, Fiber Optic (FTTH/B), WiMAX and others. (Wherever applicable).



Analysing the fixed communication market penetration in Brazil in terms of population, it has been observed that the penetration of the narrowband subscriber lines has been declining during the period 2013-2016 while the penetration of the broadband subscriber lines was showing an inclination. The former registered a CAGR of -4.28% in the historic period while the later recorded a CAGR of 5.56%. By 2016, the penetration of the broadband subscriber lines reached to 12.88% of the total population in Brazil.

Apart from Subscriber's volume, Access Lines and Service revenue information, the report also provides insights in to Brazil's demographic and economic data. This helps in establishing a framework to better formulate the fixed communications market forecasts. Information such as population, nominal GDP, consumer price inflation and currency exchange rates are included to ascertain market sophistication, current and projected demand, and future opportunities.

- Service splits under the Fixed Communication market of Brazil include: Voice Telephony, Personal Computers, Internet Accounts and IPTV/Video

- Service Revenue within the Fixed Communication market is split by: Voice Service Revenues, Internet Service Revenues (Narrowband and Broadband services) and IPTV/video service at segment level.

- Technological splits of Access Lines include: PSTN/POTS, ISDN, xDSL, Cable, Fixed Wireless Access, Fiber Optic (FTTH/B), WiMAX

- Revenue data for Access Lines (Fixed Communication) include: Voice Service Revenues (Circuit

and Packet Switched), Internet Service Revenues (Narrowband and Broadband services) and IPTV/video service.

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Scope

- This report offers a concise breakdown of Brazil operating environment, with forecasts till 2022.
- The report contains quantitative data which covers demographics, fixed communication market consumption data, total Service subscribers, total access lines used and revenue data by technology in Brazil's Fixed Communications market.

Key points to buy

- Allows you to analyze Fixed Communication market in Brazil split by technology.
- Enhances your knowledge on the usage and service revenue generated in the fixed communication market at category level.
- Allows you to plan future business decisions using the report's forecast figures for the market.

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