

# Children's Footwear 2017 China Market Expected to Grow at CAGR 12% and Forecast to 2021

*Wiseguyreports.Com Added New Market Research Report On -"China Children's Footwear Market 2017 Top Key vendors, Production and Demand Forecast to 2022".*

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/EINPresswire.com/ --

China Children's Footwear Market

## Description

WiseGuyReports.Com adds" Children's Footwear Market in China 2015-2019 "Research To Its Database.

The research analyst predicts the childrens footwear market in China to grow at a CAGR of 12% during the forecast period. The frequent need to replace footwear due to the change in foot size is driving the growth of this market. Many children suffer foot problems by their early teens, often associated with ill-fitting shoes. The growth of e-commerce in China is also driving the market growth. For instance, during 2014, the total annual online retail sales in China was around USD 322 billion.

The increasing preference for American and European brands is expected to fuel the market growth during the forecast period. China imports around 50 million pairs per year from America and Europe. During 2011, Minnetonka, a Minnesota-based brand opened its first store in Beijing.

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Segmentation by type and analysis of the childrens footwear market in China

Casual shoes  
Sandals



Athletic shoes  
Boots  
Leather shoes  
Slippers

Casual shoes accounted for 39% of the market share during 2014. However, athletic shoes are predicted to be the fastest growing segment during the forecast period. The rising awareness about fitness is the primary driver for the growth of this segment.

Segmentation by end user and analysis of the childrens footwear market in China

Boys  
Girls

Girls footwear dominated the market during 2014 with a market share of 51% and is predicted to grow at a CAGR of 12% during the forecast period. The numerous styles, designs and colors available for girls are the key drivers for the growth of this segment in China.

Competitive landscape and key vendors

The children's footwear market in China is mostly dominated by domestic players. The report predicts the competitive environment in this market to intensify further with an increase in product/service extensions. International players are expected to grow inorganically during the forecast period by acquiring regional or local players.

The leading vendors in the market are -

361 Degrees  
ANTA Sports  
Feike  
Li Ning  
Nike  
Xtep International

Other prominent vendors in the market include Adidas, Belle International, C.banner International, China Great STAR, Daphne International, Foshan Saturday Shoes, Peak Sport, Red Dragonfly, Warrior, and Zhejiang Aokang Shoes.

Key questions answered in the report include

What will the market size and the growth rate be in 2019

What are the key factors driving the childrens footwear market in China

What are the key market trends impacting the growth of the childrens footwear market in China

What are the challenges to market growth

Who are the key vendors in this market space

What are the market opportunities and threats faced by the vendors in childrens footwear market in China

What are the key outcomes of the five forces analysis of the childrens footwear market in China

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Report Details@ <https://www.wiseguyreports.com/reports/274443-children-s-footwear-market-in-china-2015-2019>

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