

# Simplus Announces New Managing Director

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*Quote-to-Cash leader appoints expert business transformation and tech strategist Suman Konidana in its drive to hire leading talent amid explosive growth.*

SALT LAKE CITY, UTAH, USA, September 27, 2017 /EINPresswire.com/ -- [Simplus](#) is pleased to announce the appointment of Suman Konidana as its managing director. This appointment is a part of the company's mission to hire experienced talent amidst the [recent acquisition of Basati](#) and rapid growth.

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Simplus is one of the best Salesforce consultancies in the industry, and I am proud to join the team.”

*Suman Konidana*

Konidana joins Simplus with over 21 years of industry and management consulting experience. A proven transformational business and technology strategist with a passion for innovation, Konidana's core strength lies in his ability to build, sell and implement complete digital

experiences aligned to business needs. Prior to joining Simplus, he led business development and solution delivery in digital technologies and customer engagement for Slalom, [Salesforce](#) and Deloitte, building partnerships with enterprise brands and accelerating the annual run-rate 9x. His unique and inspiring leadership style motivates and empowers teams to become best-of-breed, high-performance collaborators in delivering exceptional value to customers.

Ryan Westwood, chief executive officer of Simplus, commented on Konidana's appointment, “We are pleased to have Suman join us as the managing director. His industry expertise and seasoned leadership skills make him an incredibly valuable asset to our team.”

Konidana manages the Simplus Salesforce core and CLM practices, supporting all Salesforce Clouds and partner solutions providing value to our customers. “I am excited to join Simplus,” Konidana said.

“Simplus is one of the best Salesforce consultancies in the industry, and I am proud to join the team.”

For more information, please contact 1-833-SIMPLUS or email [amyc\(at\)simplus\(dot\)com](mailto:amyc(at)simplus(dot)com).

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## ABOUT SIMPLUS

Simplus is a Platinum Salesforce Partner and provider of Quote-to-Cash implementations. We provide enterprise-wide digital transformation through advisory, implementation, change management, custom configuration, and managed services. Guided by the mantra “success simplified,” we use leading cloud solutions to help companies achieve a strategic vision, improve performance, and increase value to stakeholders. With more than 1000 clients and a high customer satisfaction rating, Simplus helps companies improve, innovate, and grow. For more information, please visit <http://www.simplus.com>.

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