



We are now LIVE on Crowdcube – Invest today #INVESTevvnt @evvnt

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-- We are now live on Crowdcube so you
can invest today!

<https://crowdcube.com/evvnt>

@evvnt #INVESTevvnt #EventTech
#MarTech #evvnt #Events

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The screenshot shows the Crowdcube investment page for evvnt. At the top, there's a navigation bar with 'crowdcube' logo, 'Investment Opportunities', 'How it works', 'Explore', and a user profile icon. Below this is a blue banner with the text: 'This pitch is currently hidden from the wider Crowdcube community to give selected investors known to the business an early opportunity to invest. As such only users with the URL can view this pitch.' The main content area features a large image of a smiling woman wearing sunglasses. Below the image, the 'evvnt' logo is displayed with 'Equity' and 'EIS' tags. A progress bar shows '19%' raised, with '£47,630 Raised' and '27 Investors'. A '31 days left' timer and an 'Invest now' button are also visible. A table of key statistics is shown: Target £250,000, Equity 3.23%, and Pre-money valuation £7,500,000. A list of bullet points highlights partnerships with Yoxi, Mash Media and Hearst, \$500bn spent on events every year, a CAGR of 61% over the last four years, and funding used for expansion through partnerships into the US. Social media icons for Twitter, Instagram, Facebook, and LinkedIn are present, along with a 'Companies House' link. A navigation menu at the bottom includes 'Idea', 'Team', 'Financials', 'Discuss', and 'Equity'. The 'Idea' section is expanded, showing the mission, problem, solution, product, and goal. A video player titled 'The evvnt Investor Video - 2017' is embedded on the right side of the 'Idea' section.

Idea

MISSION: To become the best place to promote an event online, our mission is to help people promote and find events.

THE PROBLEM: Millions of events are manually submitted via multiple marketing platforms to thousands of media channels yet we believe these still fail to market an event successfully.

THE SOLUTION: Event marketing platform connected to the world's best event marketing services creating event success from a single event submission.

THE PRODUCT: A single, intuitive, transactional add event form technology that allows event organisers to publish their event to a broad range of listing sites, push marketing via email, social media and SMS all linked back to ticketing for ROI reporting all from a single event submission. We believe it's fast, easy to use and comprehensive, giving organisers the tools needed to reach as wide an online presence as possible and track the impact across multiple channels from one platform.

GOAL: Evvnt is targeting the world's estimated \$500 billion spent on events to ensure they are discovered to drive face-to-face and digital interactions that boost brand awareness, drive foot traffic and increase registrations and ticket sales.

Team



Founded April 1st, 2012, today we employ 10 full-time members of staff which include a founding management team based out of central London. Supporting our growth and leadership includes technology, business advisors and a board of directors.

Richard Green - CEO & FOUNDER

17 years of commercial experience with eBay, Touch Local, Cype (exited to Yelp). Experience includes team creation, funding, go to market strategies, product and commercialisation to strategic partnerships. Richard built the product, took it to market, hired and trained a competent team, fed back product changes and updates to ensure the product was on point for scalable sales.

Sacha Sebbah - CFO

Private equity analyst with international exposure for Rothschilds Asset Management and brings financial control and business planning expertise to the business.

Robert Salesas - CTO (Board member / Part-time)

Technical leadership on products, services and the development roadmap. Clinical decision maker and architect of the Evnt code base and stack to ensure scalability and also integration via API to our growing partner base.

Philip Lardi - PRODUCT

Joined at the early inception of the business and has become very familiar with customer needs, producing product specifications and managing the day to day requirements of the development team to release.

Financials

BUSINESS MODEL: Event Marketing Automation - SaaS

FINANCIAL REVENUE & PROJECTIONS: We are currently experiencing growth across our business and now in a position to increase our product offering to current and new customers whilst also activating direct marketing initiatives and strategic market accessing partnerships.

ACTUAL REVENUES: £947k 2016 - CAGR 13-16 : 61% (unaudited management accounts)

FUNDING HISTORY:

- Previously raised £713,595 in equity investments

- No debt in the company

MAJOR MILESTONES: achievements this year include the Yext integration and resale of services across the USA + Hearst Communications Inc partnership to see event discovery and transactional submit event technology live to market in the US media channels.

USE OF FUNDS: Product Development, Marketing, Registration & Ticketing Integrations, Event Discovery & Second Sales Team in the USA

Please note that any forward looking statements, including financial forecasts are not a reliable indicator of future performance.



Market Opportunity



Activity

34 Views today
36 Followers
2 days ago Last investment
£20,000 Largest investment
£0 Today
£15,300 Last 7 days

Latest company updates

There are currently no updates.

Write an update

Investor discussions

There are currently no discussions.

Contact the company

[Send message](#)
 [Request investor pack](#)
 [Request call](#)
 [Request meeting](#)

Rewards

£10
£10+
 For all investors, a set of the legendary Evnt mugs - <http://blog.evnt.com/2014/04/getmugged/>

Share Types

A Shares
£10+

A Shares
£10+
 Each A Ordinary Share is entitled to: one vote in any circumstance, certain pre-emption rights.

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

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