

Long Island Media Inc., Joins Rapidly Expanding Partner Program from CDK Global

Regional automotive business announces addition of third-party integration program, marketplace applications, desire in national expansion.

NEW YORK, NY, USA, September 28, 2017 /EINPresswire.com/ -- Long Island Media Inc., today announced that it has joined the growing CDK Global Partner Program. As a member of the largest third-party partner program in the industry, Long Island Media Inc's LIUsedCars.com is now part of a marketplace of applications and integration choices developed to help automotive dealers succeed.

"I'm pleased to announce that Long Island Media Inc., has become part of the vast CDK partner network which will help us better connect our products and services with more dealers while both showcasing and maintaining a level of security and data integrity both CDK and CDK participating dealers expect" said [John Colascione, Chief Executive Officer](#).

"As we develop and enhance our services our commitment to dealers continues to improve and evolve and we're happy to do so with the contribution of CDK technology, especially as we move towards a national expansion of services not just targeting the Long Islander, but dealerships across the United States" Colascione added.

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John Colascione

“We're very pleased to introduce Long Island Media Inc., as the newest member of the CDK Global Partner Program,” said Howard Gardner, vice president and general manager, CDK Data Services. “Long Island Media Inc. is a welcome addition to our vibrant program that provides dealers with a range of partner choices and the assurance that their programs can be seamlessly integrated with our applications.”

The CDK Global Partner Program provides members with access to a diverse CDK ecosystem



through the ability to integrate with a range of CDK applications, as well as with CDK dealer websites. Long Island Used Cars, (www.liusedcars.com) a vehicle shopping and convenience service, is the only one of its kind; specifically serving Long Island New York. Participating dealers showcase cars for sale on a website and print component; local shoppers find vehicles without worry of traveling off of Long Island.

About the CDK Global Partner Program

The CDK Global Partner Program now numbers 300 partner companies that together offer more than 400 unique applications dealers can use to run their businesses. The CDK Partner Program provides data, workflow and website integration to a wide range of third parties, OEMs and dealers. Visit <https://www.cdkglobal.com/partners>.

About CDK Global

With more than \$2 billion in revenues, CDK Global (Nasdaq:CDK) is a leading global provider of integrated information technology and digital marketing solutions to the automotive retail and adjacent industries. Focused on enabling end-to-end automotive commerce, CDK Global provides solutions to dealers in more than 100 countries around the world, serving approximately 28,000 retail locations and most automotive manufacturers. CDK's solutions automate and integrate all parts of the dealership and buying process from targeted digital advertising and marketing campaigns to the sale, financing, insuring, parts supply, repair and maintenance of vehicles. Visit <https://www.cdkglobal.com>.

About Long Island Media

Long Island Media Inc. owns and operates the largest privately held network of Long Island based web sites on the Internet. Collectively reaching over one million (1,000,000) people per month; its network provides a tremendous opportunity to influence consumers. On average, articles, stories and content reach in access of one hundred thousand (100,000) people per week on social media pages alone. Long Island Media Inc. also owns and operates digital and print automotive advertising businesses. No matter what you do or who your business serves, if you're targeting the Long Islander, Long Island Media Inc. must be part of your marketing mix. Visit <https://www.longislandmedia.com>

John Colascione
Long Island Media Inc.
6314064410
email us here

FREE **LI UsedCARS**
VOLUME 1 • ISSUE 1 • APRIL 2017 • (631) 406-4410 .com
4075 Sunrise Highway, Bohemia, NY 11716
(888) 275-7055 **PERFORMANCE** *Autos*

\$21,991 2012 GMC YUKON 4WD 4DR 1500 DENALI Mileage: 48,238 Color: Summit White	\$21,991 2012 ACURA MDX 4WD 4DR ADVANCE PWD Mileage: 48,958 Color: Gray	\$21,991 2008 CADILLAC ESCALADE ESV 4WD 4DR Mileage: 182,440 Color: Black Pearl
\$21,991 2012 BMW X3 4WD 4DR 25i Mileage: 72,006 Color: Carbon Black Metallic	\$21,991 2011 RAM 1500 4WD QUAD CAB 140.5' SLT Mileage: 98,947 Color: Rustic Green Pearl	\$21,991 2011 FORD EDGE 4DR LIMITED 4WD Mileage: 42,825 Color: White Platinum Metallic
\$17,991 2011 JEEP WRANGLER 4WD 2DR SPORT Mileage: 89,071 Color: Black Clear Coat	\$17,991 2008 JEEP WRANGLER 4WD 4DR UNLIMITED SAHARA Mileage: 111,947 Color: Black	\$17,991 2012 JEEP LIBERTY 4WD 4DR LIMITED JET Mileage: 42,199 Color: Brilliant Black Crystal Pearl
\$15,991 2010 NISSAN TITAN 2WD CREW CAB SWB SE Mileage: 65,230 Color: Navy Blue Metallic	\$15,991 2006 FORD F-150 SVT REG CAB FLAIRSIDE 120' LIGHTNING Mileage: 108,508 Color: Silver Metallic	\$15,991 2003 HUMMER H2 4DR WORK Mileage: 122,448 Color: Pewter Metallic

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This press release can be viewed online at: <http://www.einpresswire.com>

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