

# evvnt partners with Mash Media – @Conference\_News @ExhibitionNews @Access\_AA

LONDON, UNITED KINGDOM, October 3, 2017 /EINPresswire.com/ -- LONDON, UK, July. 18, 2017 – London-based marketing specialist evvnt today announced its partnership with Mash Media, the leading UK publisher of magazines and directories for the events industry. The partnership strengthens evvnt's network coverage in the industry, working with Mash Media's unparalleled expertise across exhibitions, conferences and live and outdoor events.

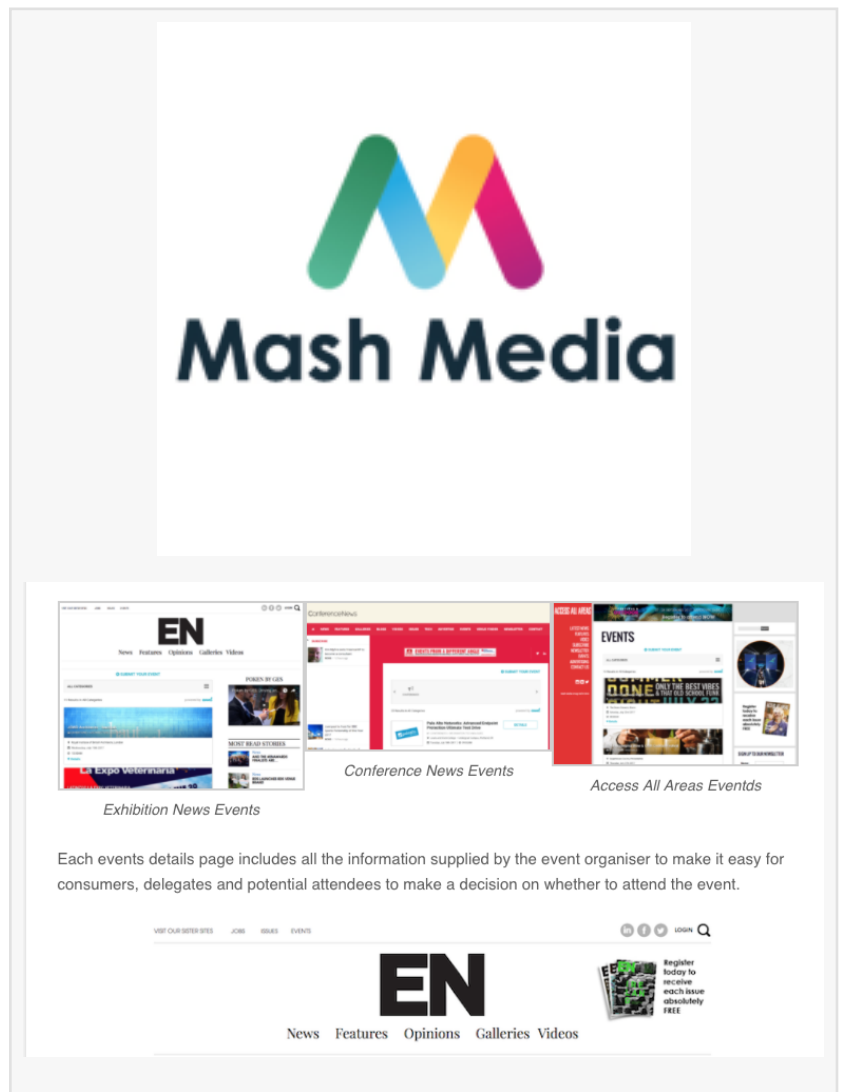
As part of the partnership Mash Media users can now for the first time publish events across the 3 key brand sites; Conference News, Exhibition News and Access All Areas, using evvnt's event submission technology. evvnt are then further enhancing value for Mash Media users by offering it's premium event distribution service. By doing so event organisers can increase online event impressions, drive traffic to booking & registration pages and strengthen their SEO by being published across a network of trusted industry sites.

Richard Green, CEO of evvnt, commented, "This year for us is all about strengthening relationships with the industry leaders and Mash Media Group is the leading UK publisher of magazines and directories for the events industry. By enabling their community to publish events to their sites and also access our premium event marketing distribution we're getting a big win for the industry."

The integration includes new event discovery showcases across the three leading digital platforms;

<http://www.conference-news.co.uk/events/>  
<http://exhibitionnews.co.uk/event-calendar>  
<http://www.accessaa.co.uk/events/>

evvnt's showcase technology targets event's by their category & location along with fully profiling



richer details of the event, including links to booking & registration.

Exhibition News Events

Conference News Events

Access All Areas Eventds

Each events details page includes all the information supplied by the event organiser to make it easy for consumers, delegates and potential attendees to make a decision on whether to attend the event.

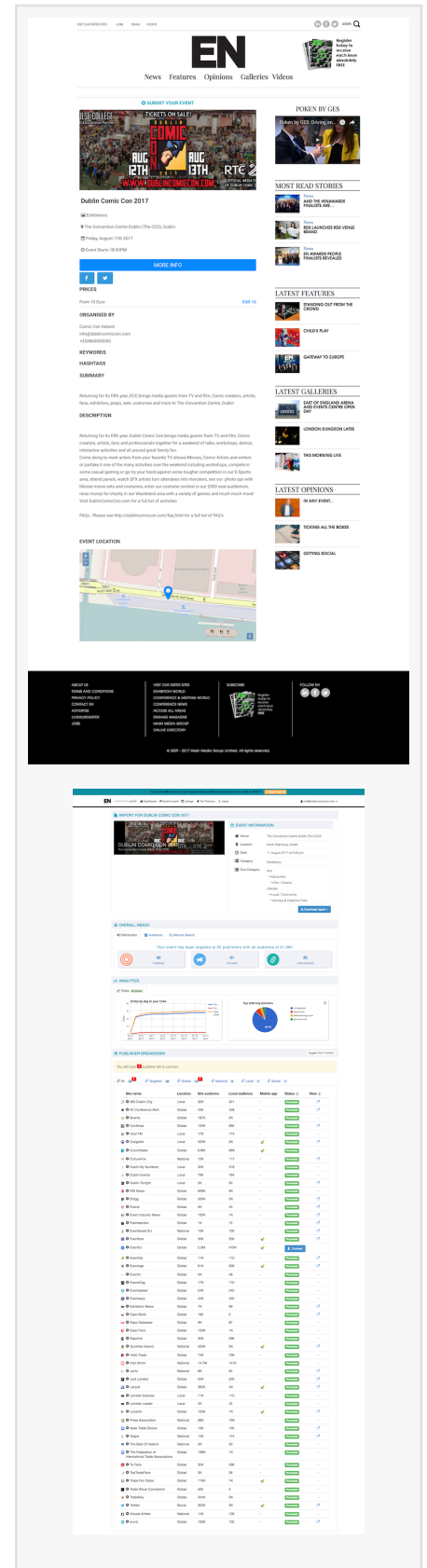
For the event organisers they get access to evvnt's marketing distribution technology which allows an organiser from a single submission distribute an event to 60+ event listing sites, calendars, radio and news channels.

Premium Event – Marketing Report: An affordable event marketing service that gets you listed on 60+ event sites from a single submission. Targeting calendars by the event's category and location to reach the right audience quickly and effectively.

Features & Benefits

- Exceptional SEO & Google indexing
- Targeted listing sites and calendars
- Click analytics & per site tracking
- Registration & revenue reporting (\*Via Eventbrite)
- Site breakdown by local, national, global and targeted sites
- Per event report detailing event success as it happens.

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This press release can be viewed online at: <http://www.einpresswire.com>

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