



# Matrix Achievement Group Adds Neuroscience: The Best Presenter™ to Suite of Services

*This new program will focus on the neuroscience of effective communication.*



MEMPHIS, TN, UNITED STATES,  
September 28, 2017 /EINPresswire.com/  
-- Matrix Achievement Group, LLC, a global leader in sales force effectiveness, announces the addition of Neuroscience:

The Best Presenter™ to their comprehensive portfolio of assessments, live training, and mobile solutions. This program will highlight the importance of understanding the neuroscience of effective communication, beyond the current market offerings that focus on outdated presentation skills.

“Neuroscience: The Best Presenter™ is a natural fit with our award-winning suite of services, as we’ve focused on an “end-to-end” solution for the lifecycle and competency needs of leaders, managers, and sales professionals,” said CEO, Todd Zaugg. “We are grateful for earning industry recognition for our insights on customer decision making, performance coaching, negotiations, and many other aspects of the sales cycle,” continued Zaugg.

The program was built in tandem with world-class experts and a focus on the knowledge that effective communication skills are critical for all professionals. Neuroscience: The Best Presenter™ aims to teach the skills required to engage, command and inspire an audience. One and two day sessions are available. For more information, visit [MXBestPresenter.com](http://MXBestPresenter.com) or [Matrixachievement.com](http://Matrixachievement.com).

“With this new program, we enter into a topic and market that has become stale with the same old concepts. Our program helps any speaker use neuroscience to transform the messenger and the message, assuring that they win before they begin,” said Zaugg.

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## About Matrix Achievement Group

Matrix Achievement Group is a boutique, global sales force effectiveness and performance improvement consulting firm. The Matrix mission is to assist companies in developing and sustaining competitive business advantage. Matrix leverages a comprehensive world-class portfolio of solutions to accelerate talent development.

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