



New Certification Puts LightWerks in the Spotlight!

Local, woman-owned and certified! All the more reason to do business with LightWerks. Our latest certifications put us in the spotlight.

LOS ANGELES, CA, UNITED STATES, September 30, 2017 /EINPresswire.com/ -- Local, woman-owned and certified! All the more reason to do business with LightWerks. Our latest certifications put us in the spotlight as a company you'll want to hire.

"Our Small and [Woman Owned Business](#) certifications now helps us to expand our network and collaborate with other like-minded enterprises to support women-owned businesses and other diversity initiatives," said Gina Riberi, President of LightWerks Communications Systems, Inc.

Our certification shows that we have successfully met the stringent federal qualifications of the National Women Business Owners Corporation (NWBOC). The NWBOC certifies Women Business Enterprise (WBE), Minority Business Enterprise (MBE) and Veteran Business Enterprise (VBE). Certifications are based on gender, race or veteran status of a business owner.

Most publicly-held and large private corporations track or have programs for doing business with women, minority, and veteran business owners. Furthermore, customers are trending to consciously seek out women-owned businesses and other diversity rich enterprises.

"As a business owner for twenty-one years, we have purposefully supported diversity in the marketplace," said Riberi. "Much of our success is attributed to the contributions of the small businesses we have chosen to work."

"As a graduate of a women's college and the first class at Boston University Law School to be 51% women, it is extremely exciting to see continued growth and empowerment of women-owned ventures and leadership," states Riberi. Women-owned businesses currently represent a \$3 trillion network that shows no signs of slowing down.

"The special recognition will also help us to better serve the public sector," added Riberi. "Many municipalities and government agencies engage in supplier diversity programs. Having this vetted certification gives purchasing agents administrative ease and confidence that they are dealing with a bona fide small woman-owned and operated a business."

Why Hire Us?

For over twenty years, LightWerks has been a leader in providing custom [audio-visual solutions](#) throughout California, and more recently in the Pacific Northwest. We have helped nimble two-person start-ups to significant municipalities and universities optimize their communications and opportunities. We have served business leaders, educators, medical professionals, consumers, the public sector, and creative industries to better collaborate and communicate through interactive technology, cloud-based conferencing, and high-quality audio-visual

products.

At LightWerks, we believe that being professionally certified is crucial to a high-quality, high-performance [audio-visual integrated system](#). Our expert AV team has completed a wide variety of industry certification programs to ensure that the engineering, design, programming, installation, and training for your AV system is done right every time. To improve efficiency, increase collaboration, and enhance presentations in your organization and to learn more about Lightwerks, visit www.lightwerks.com.

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