

evvnt partners with London Technology Week #LTW

LONDON, UNITED KINGDOM, October 6, 2017 /EINPresswire.com/ -- London-based marketing specialist evvnt today announced its strategic partnership with London Tech Week, managed by Informa. evvnt are opening up their event marketing toolkit to all 300+ hosts of LTW holding events across London between 12 – 16th June 2017.

evvnt.com's 'single submission' event marketing technology offers a simple and effective solution for event exposure, syndicating content out to an aggregated network of listing sites. Using an intelligent event algorithm publisher sites are targeted based on an event's location and category. The partnership with LTW is offering an account to all hosts over the week to reach a bigger audience on what is set to be an exciting week for London's vibrant tech scene.

Caroline Shirley, Marketing Director at KNect365, Informa stated "We wanted to incorporate London-based technology companies and evvnt's offering to publish and distribute our host events on to 45+ event listing sites to ensure each event had it's very own marketing campaign was ideal."

evvnt CEO & Founder Richard Green went on to say, "we wanted to give each host of LTW events a real boost this year with a unique event marketing campaign. With our tech submitting 300+ LTW events to 45+ listing sites, we're generating 13,500 pieces of content on the web practically overnight, making it easy for LTW attendees to quickly find the events they want to attend indexed in natural search, and across their favourite



listing sites”.

The evvnt ‘Submit Once, Promote Everywhere’ technology is widely used across the global event industry and an example of an event report can be seen below – How It works .

Testimonial from Edward Wall

evvnt has been exceptional in boosting our listing presence for our London events. It’s been extremely powerful and the service has been amazing.

Edward Ward – London Manager @ Le Wagon

Notes to editors:

About evvnt – evvnt enables people all over the world to fill their events utilising the most effective event listing sites on the web. Every minute, with little more than a click, more local events appear in listings, in search engines and on mobile – discoverable by both category and location. With next to no effort customers of evvnt get better attendance, while consumers find events they previously had no idea existed. To date customers in 130 countries worldwide have seen their events published on 4,000+ event listing sites, and generated 2+ million clicks to ticketing and registration pages.

Find out more: <https://www.evvnt.com/>

Twitter – <https://twitter.com/evvnt>

About London Tech Week – London Tech Week is a festival of live events across the city, showcasing and celebrating the best of tech whilst providing networking, social, learning and business opportunities. New for 2017, KNect365 joins forces with London & Partners and Tech London Advocates to bring you a mega-tech festival; connecting science and creative minds, corporates and grass roots, startups and scale ups. London Tech Week fuels innovation and strengthens London’s status as a global powerhouse of tech.

Find out more – <https://londontechweek.com/>

Host Sign Up – <https://londontechweek.com/host-an-event/>

Twitter – <https://twitter.com/ldntechweek>

Additional Resources

Media Relations

T: +44 20 7323 0450

E: marketing@evvnt.com

W : www.evvnt.com

Brand Guidelines – We have created a brand guidelines page with logos, photos and information to ensure the brand is correctly represented – please take a look – <http://evvnt.com/brand-guidelines>

evvnt Ltd

17A Newman Street

London, W1T 1PD

United Kingdom

Richard Green
02073230450
email us here
evvnt

This press release can be viewed online at: <http://www.einpresswire.com>

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