

Halal Cosmetics Market Driven By Rising Demand for Natural and Organic Products Worldwide

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Pune, India, 02 October 2017: WiseGuyReports announced addition of new report, titled "Global Halal Cosmetics Market Outlook 2024: Global Opportunity and Demand Analysis, Market Forecast, 2016-2024"

"Halal Cosmetics" this categories was introduce for Muslim community. The word "halal" means products that have been manufactured, produced and combine of ingredients which are allow under Islamic Sharia law.

This community are very particular for their rules and regulations they do not allow any consumption of following product alcohol, chemicals, petrochemicals, fatty acids and ingredients that are obtained from the animals like pig which are commonly found in the cosmetic products. The halal cosmetics does not contain these ingredients. The main objective behind this product is to deliver the pure and clean product, not against their religion Islam.

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However, with change of time even the Muslim community are adopting a modern lifestyle which is the major factor for growth of market. The truing point is non-Muslim community also showing more interest in Halal cosmetic in terms of natural, organic and vegetarian. Main driving factor market is youth or young population they more concerned about skin and beauty.

Even this would be a great chance for some big players like L'Oreal, Unilever, P&G, and others to mark a step in this market because the market is at growing stage, the flow is handled by local players, and therefore, it would be great opportunities for this big player to enter into this segment.

According to research report, Global halal cosmetics market accounted is expected to reach USD 21.4 Billion and growing CAGR of 6.8% during forecast period 2016-2024.

The report provide comprehensive analysis on the global halal cosmetics market that will help industry consultants, equipment manufacturers, existing players searching for expansion opportunities, new players searching possibilities and other stakeholders to align their market centric strategies according to the ongoing and expected trends in the future. The report also cover in-depth analysis for industry growth drivers, market challenges, risk analysis, market attractiveness, BPS (Base Point Scale) analysis, Porter's five force model and SWOT analysis. The worldwide halal cosmetics market is based on products and distribution channels. The



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Halal Cosmetics Market

distribution channel is then split into online and offline channels. The online distribution channel Halal is a major contributor to the cosmetics market. More than 50% of Halal Cosmetics were sold through online channels, more than 70% of the customers were women. However, Major of crowd is observe in Supermarkets, pharmacies and branded showrooms are still people's choice to buy halal cosmetics.

The region covers in this report are Asia-Pacific, Indonesia, Pakistan, Bangladesh, Malaysia and India, China, Singapore and APAC region.

Global Halal Cosmetics Market report cover the major players which are Amara Cosmetics, Pure Halal Beauty, SAAF International, Samina Pure Makeup, Inika Cosmetics, Martha Tilar Group, One Pure, Ivy Beauty, MMA Biolab, The Halal Cosmetics company and Clara International.

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