

# Industrial Water Purifier Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2024

*Global Industrial Water Purifier Market Research Report 2017 Analysis and Forecast to 2024*

PUNE, INDIA, October 3, 2017 /EINPresswire.com/ -- Pune, India, 3rd October 2017:  
WiseGuyReports announced addition of new report, titled "Global [Industrial Water Purifier Market Outlook 2024: Global Opportunity and Demand Analysis, Market Forecast, 2016-2024](#)". □

## Market Overview

Global industrial water purifier market is one of the emerging markets in developing nations across the globe. Rising number of chemical manufacturing industries in emerging economies such as China, India, and others is increasing the contamination of water. Only 4% of fresh water is available on earth and water purification is needed to resolve the health issues such as diarrhea, cholera, and jaundice caused due to usage of contaminated water. Many water bodies are getting contaminated due to discharge of chemicals and wastes from industries. In 2015, as per World Health Organization (WHO) nearly 14,000 deaths are recorded every year due to polluted water. Water companies of England and Wales invested USD 170.0 billion to enhance the water purification infrastructure to improve the water quality and to keep ecosystem clean. In June 2014, The Orange County Water District (OCWD), California, implemented modular membrane system for groundwater replenishment. The adoption of modular membrane system expanded the microfiltration capacity by 44 million gallons per day. This has brought countable changes in industrial water purification and thus boosted the demand for industrial water purifiers.

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All developed and developing countries are primarily focusing on industrial water treatment and recycling of water. Australia is reported to reuse 20% of waste water in 2015. However, Israel reuses 70% of waste water in the same year. As per recent studies performed by UNEP (United Nations Environment Programme) in 2015, African Countries such as Senegal, Ghana, Kenya and Egypt are investing in green economy policies which are raising the industrial water treatment market in the country. It will simultaneously drive the demand for industrial water purifiers in the region.

## Key Market Players

- GE Water
- Synopsis
- Business Strategy
- Product Portfolio
- SWOT Analysis
- Lenntech
- Culligan Industrial Water Systems
- Kraissl Company, Inc.
- Syntec Corporation
- AXEON Water Technologies

- Aquatech International
- Evoqua Water Technologies

### Market Segmentation

Global industrial water purifier market can be categorized on following basis

- Based on Technology
  - o Zero-Liquid Discharge
  - o Membrane Bioreactor
  - o Desalination
- Based on Product Type
  - o Reverse Osmosis(RO) Purifier
  - o UV Purifier
  - o Multi-layer sand Purifiers
  - o Gravity Purifiers
- Based on End-User
  - o Energy Sector
  - o Manufacturing Sector
  - o Food & Beverage Sector
  - o Others( Pharmaceutical Sector)

### Market Size and Forecast (2016-2024)

Industrial filtration primarily focuses on removal of unwanted raw materials from water which is being discharged in an environment. The global industrial filtration market is projected to reach value of USD 37.78 billion by the end of 2024 and is expected grow at a CAGR of 6.23% over the period of 2016-2024. Industrial filtration can be categorized into two segments i.e. liquid filtration and air filtration where liquid filtration accounted for 80% of total industrial filtration market share in 2015. Rising demand of liquid filtration is driving the market for industrial water purifiers across the globe. The global industrial water purifier market is anticipated to grow at a CAGR of 6.71% during the forecast period of 2016-2024.

Water abstraction rate is over 40% in Europe, however only 20% of total secondary and tertiary sewage treatment plants. Only 65% of water is receiving water treatment before being discharged to the environment. The Netherlands and Luxembourg has approximately 98% of population who are connected with water treatment plants. Although growing industrialization and awareness about water borne diseases is propelling the growth of Europe industrial water purifier market.

### Market Drivers and Challenges

Processed water coming out from purifiers is free from bacteria, chemicals and other materials which make it safer to use. Government is also trying to create awareness about hygiene and health hazards caused due to contaminated water. These factors are likely to increase the adoption rate of water purifiers in manufacturing and power generation industries. Development in membrane technology is enhancing the industrial water treatment market which is simultaneously increasing demand for industrial water purifiers. Membrane bioreactors technology which is using micro and nanofiltration methods are used prominently in water treatment industries. These improvements in membrane technology are making water treatment more efficient and cost effective. Utilities industries such as oil & gas and mining sectors prefer low cost efficient water purifiers. This is one of the key factors which are majorly driving industrial water purifier market globally. Rising urban population is creating awareness among consumer to prefer safe water which is decreasing the rate of compromising with standard discharge from industries. Growing need of recycling and water treatment market is up surging the demand of industrial water purifiers across the globe.

### Opportunities

□ Improvement in membrane performance of water purifiers will enhance the life span and performance. This will reduce the operation and maintenance cost of water purifiers used in industries. Improve efficiency will drive the demand of industrial water purifiers

□ Advanced filters with zero liquid discharge technology is likely to be more in demand over the forecast period which is going to boost the market of industrial water purifiers  
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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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