

India Mosquito Repellent Market Size, Application Analysis, Regional Outlook

According to "India Mosquito Repellent Market Overview", India's mosquito repellent market is anticipated to increase at a CAGR of more than 5% over five years

PUNE, INDIA, October 3, 2017 /EINPresswire.com/ -- [India Mosquito Repellent Industry](#)

Latest Report on Mosquito Repellent Market India Analysis Forecast Research Study

The mosquito repellent market is one of the rapidly growing vibrant markets in FMCG sector India. Due to increase awareness regarding vector borne disease, the demand for mosquito repellent products like coils, strips, liquid vaporizers, etc are rising than before, thereby providing high momentum to the Indian Mosquito repellent market. Mosquito Repellent has become a gripping market for new product developments and innovation where producers are trying to convince consumers through aggressive campaign and advertizing that they should adopt mosquito repellent products to improve home hygiene and to be protected from mosquito borne disease. The penetration of mosquito repellent products is low, especially in rural India, but this offers the enormous opportunities to Indian mosquito repellent industry.

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India Mosquito Repellent Market has been growing with a CAGR of more than 5% from last five years and is projected to reach new heights by the year 2021 due to rising incidence of vector borne disease in India, growing awareness regarding prevention of mosquitoes, brand awareness, increasing disposable income, growing demand in middle class people and affordable price of mosquito repellent products. The various formats such as coils, mats, liquid vaporizers, sprays, creams, lotions, etc are driving the segmental market of mosquito repellent market in India.

According to "India Mosquito Repellent Market Overview", India's mosquito repellent market is anticipated to increase at a CAGR of more than 5% over five years. GCPL, Reckitt Benckiser, and SC Johnson India are market leaders in the mosquito repellent market. India mosquito repellent market is segmented into various categories such as coils, liquid vaporizers, sprays, mats, creams & lotion, paper and others. The segment of coil based mosquito repellent products dominates the mosquito repellent market. Godrej Consumer Products Limited is leading in

mosquito repellent market from many decades with the brand Good Knight. Urban India accounts for a considerable market share in the sales of mosquito repellent products.

Key Categories

Mosquito Repellent

- In-Home Mosquito Repellent (Insecticide Coil, Liquid Vaporizer, Mosquito Repellent Spray/Aerosol, Mosquito Repellent Card, Mat)
- Personal Application & Outdoor Repellent

Cockroach & Rat Repellent

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"India Mosquito Repellent Market Overview, 2016-2022" discusses the following aspects of household insecticide products in India:

The report gives an in-depth understanding of household insecticide market in India:

- Global Household Insecticide Market Outlook
- India Household Insecticide Market Outlook
- India Household Insecticide Market Size & Forecast
- India Household Insecticide Market Segmental Analysis: By Company, By Brand, By Category
- India Mosquito Repellent Market Size & Forecast
- India Mosquito Repellent Market Segmental Analysis: By Segment, By Target Demographics
- India In-Home Mosquito Repellent Market Size & Forecast
- India In-Home Mosquito Repellent Market Segmental Analysis: By Product Type, By Target Demographics
- India Insecticide Coil Market Size & Forecast
- India Liquid Vaporizer Market Size & Forecast
- India Mosquito Repellent Spray/ Aerosol Market Size & Forecast

- India Mosquito Repellent Card Market Size & Forecast
- India Mat Market Size & Forecast
- India Personal Application & Outdoor Repellent Market Size & Forecast
- India Personal Application & Outdoor Repellent Market Segmental Analysis: By Brand, By Target Demographics
- India Cockroach & Rat Repellent Market Size & Forecast
- India Cockroach & Rat Repellent Market Segmental Analysis: By Brand
- The key vendors in this market space

This report can be useful to Industry consultants, manufacturers and other stakeholders to align their market-centric strategies. In addition to marketing & presentations, it will also increase competitive knowledge about the industry.

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with various channel partners of household insecticide products in India. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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Some Major Points from Table of content:

TABLE OF CONTENTS

1. Executive Summary
2. India Air Freshener Market Outlook
 - 2.1. Market Size By Value
 - 2.2. Market Share
 - 2.2.1. By Company
 - 2.2.2. By Region
 - 2.2.3. By Segment
 - 2.2.4. By Format
 - 2.2.5. By Sales
 - 2.2.6. By End User
 - 2.2.7. By Fragrance

2.2.8. By Ingredient

2.3. Product Price Variant Analysis

2.3.1. Product Price Variant of Spray/Aerosol Air Freshener

2.3.2. Product Price Variant of Electric Air Freshener

2.3.3. Product Price Variant of Liquid Air Freshener

2.3.4. Product Price Variant of Air Freshener Gel

Continued.....

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