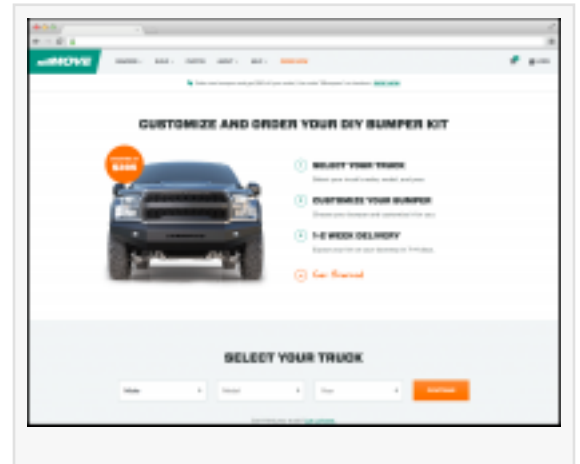


MOVE Bumpers Launches New Website and Interactive Bumper Kit Builder

Montana-based DIY Bumper Kit Company Transforms Online Shopping Experience

LEWISTOWN, MT, UNITED STATES, October 3, 2017 /EINPresswire.com/ -- MOVE Bumpers, the [Inc. 500](#) company known for its flagship DIY bumper kits, announced its new, interactive shopping feature: the [Bumper Kit Builder](#).

The Bumper Kit Builder is an interactive online shopping experience that allows users to easily swap out different bumper styles and customizations on a sample truck rendering. As customers make selections, the sample truck and price update in real-time to reflect each customization, which can be as simple as bumper type, or as granular as number of light holes per wing.



The new feature allows website visitors to fully envision [their DIY bumper kits](#) prior to purchase, giving them a realistic image of the bumper they will build, as well as the cost based on customizations.

“Our customers are hands-on, visual people who want to see exactly what they’ll get” said Jim Steen, Founder and CEO of MOVE Bumpers. “We built this feature to give our customers everything they need to make the most informed purchase decision. It’s about as visual as you can get.”

Bumper Kit Builders may also select the “Save My Bumper” option to get a custom link to their build. This option is for those who may not be ready to purchase right now, or for those hoping to drop a not-so-subtle gift hint.

About MOVE Bumpers:

MOVE Bumpers is the industry leader in aftermarket, DIY truck bumper kits. Founded in Lewistown, Montana in 2013, MOVE has grown rapidly, ranking No. 203 on the Inc. 500 list of fastest-growing companies in 2017. MOVE products are American-made, affordably priced, and designed to endure. To learn more, visit www.MOVEBumpers.com

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