

# Steelyard Launches 20 New Designer-Friendly Brands in Q3

*Popular Trade-only Research Tool Bolsters its Offerings to Interior Design Community*

TAMPA, FLORIDA, UNITED STATES, October 4, 2017 /EINPresswire.com/ -- The industry's most well-established online product research platform for sourcing high-end residential and hospitality projects is getting a boost in the number and type of manufacturers who target the interior design community. Some of these are iconic names in the furniture and fixtures marketplace others are relative newcomers, but all are united around a business model that recognizes the growing influence of interior design firms.



New designer resources are constantly being added on [Steelyard](#) and the third quarter of this year was especially busy as manufacturers ramp up for [High Point Market](#) and the end of the year rush. These vendors include:

Amrah Home  
Barnes Custom Upholstery  
Craft Associates Furniture  
[Curate Home](#) Collection  
Curated Kravet  
Curations Limited  
Ebel  
Emily Morrow Home  
Danican  
Darafeev  
Finesse Decor  
H+H Bath & Safety  
Kalco Lighting/Allegrri Crystal  
Kingston Brass  
Lake Shore Studios  
Oly  
Pacific Green  
Skyline Design  
Three Birds Casual  
Tritter Feefer

“We have seen unprecedented growth in the third quarter of this year,” said Steelyard Chairman &

CEO, Shawn Hughes. “As our platform has evolved from one that simply listed product information to one that accurately tracks market interest and provides insightful business analytics, more and more manufacturers are contacting Steelyard to build relationships with the design community.”

“At Spring Market, Curate Home introduced 30 new innovative designs and this Fall we will highlight an additional 55 products that we know will engage the interior designers,” said Brad Cates, president & CEO of Curate Home. “Our partnership with Steelyard is a way for us to build those designer relationships year round and closely track which of our products are getting the most attention so that we can keep pace with market demand.”

Designer-friendly products, timely editorial insights, and events at major industry conferences that specifically cater to the design community are just part of what sets Steelyard apart from the online catalog and DIY e-commerce marketplace. Since 1997, Steelyard has put the needs of the designer first, providing the trade-only information that makes a designer's job easier and gives them the confidence that the products they specify are quality offerings from designer-friendly firms.

#### About Steelyard

For two decades, Steelyard has supported the interior design industry with a comprehensive product research tool that provides trade professionals with the inspiration and information they need to assemble and deliver exceptional residential and commercial projects to their clients.

Offering over 100,000 products from hundreds of top manufacturers, Steelyard is the largest design research platform catering exclusively to the interior design community. With a reach of tens of thousands of users, Steelyard connects manufacturers of high-end residential, commercial, and hospitality products with real market demand.

For more information on these manufacturers and all of the brands available to interior designers on Steelyard, please visit [www.steelyardaccess.com](http://www.steelyardaccess.com).

Note: To see detailed product information, pricing, or to contact vendor representatives, you must be a registered user on Steelyard. Membership is free to any certified interior designer, architect, or corporate buyer.

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