

E-learning Market 2017 Europe Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the e-learning market in Europe to grow at a CAGR of 12.27% during the period 2016-2020.

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Europe E-learning Market

Description

WiseGuyReports.Com adds" E-learning Market in Europe 2016-2020 "Research To Its Database.

Since the introduction of digital devices, education institutes across the developed economies of Europe have systematically incorporated them into the classroom. Ubiquitous adoption of hardware tools including iPads, e-readers, laptops, and IWBs has led to the adoption of digital content and supporting software. This made it possible to personalize and securely deliver learning content. Several innovative tools and platforms have emerged in the past decade. This has intensified



the need for a balanced, collaborative architecture that supports the optimal functioning of a learning system and takes all technological dimensions into account.

Covered in this report

The report covers the present scenario and the growth prospects of the e-learning market in Europe for 2016-2020. To calculate the market size, Technavio considers the revenue generated from products such as content, software and services, and faculty support. The report also considers the revenue generated by higher education institutes and K-12 schools as its prime end-users.

The market is divided into the following segments based on components:

- Content
- Software and services
- Faculty support

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The E-learning Market in Europe 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Adobe systems
- Blackboard
- Docebo
- SAP

Other prominent vendors

- Aptara
- City and Guilds Group
- Edmodo
- Educomp
- Haiku Learning
- N2N Services
- Saba Software
- Schoology
- Tata Interactive Systems

Market driver

- · Availability of basic digital infrastructure
- For a full, detailed list, view our report

Market challenge

- Inconsistent penetration of e-learning
- For a full, detailed list, view our report

Market trend

- Strengthening e-learning networks
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Norah Trent WiseGuy Research Consultants Pvt. Ltd. +1 646 845 9349 / +44 208 133 9349 email us here

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