

Online Apparel Footwear and Accessories 2017 US Market Expected to Grow at CAGR 16.17% and Forecast to 2021

The analysts forecast the online apparel, footwear, and accessories market in the US to grow at a CAGR of 16.17% during the period 2016-2020.

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/EINPresswire.com/ --

[US Online Apparel Footwear and Accessories Market](#)

Description

WiseGuyReports.Com adds" Online Apparel Footwear and Accessories Market in the US 2016-2020 "Research To Its Database.

The availability of a wide variety of merchandise, price comparison features, and extended applications to check with friends about a new purchase, alongside consumer engagement initiatives on social media platforms, have favored the demand for online retailing in the US. Apparel, footwear, and accessories have also gained online traction, as they are relatively small-ticket items and have low perceived risk related to product delivery and returns. Online retailers gain due to the prevailing internet penetration rate and consumers' comfort while transacting online. Moreover, growing use of smart digital gadgets such as tablets and smartphones enable consumers to ease their online shopping experiences.

Covered in this report

The report covers the present scenario and the growth prospects of the online apparel, footwear, and accessories market in the US for 2016-2020. To calculate the market size, the report considers the revenue generated from the online business-to-consumer (B2C) sales of products to individual customers in the US.



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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Online Apparel, Footwear, and Accessories Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Amazon
- Gap
- J. C. Penny
- Macy's
- Sears
- Walmart

Other prominent vendors

- Academy Sports + Outdoors
- Amway Global
- ATG Stores.com
- Backcountry.com
- Best Buy
- Blue Nile
- Cabela's
- Costco
- CustomInk
- Daniel Smith
- Eastern Mountain Sports
- e-Bay
- Factory Green
- Groupon
- Ideel
- Kroger
- Target

Market driver

- Increase in online spending
- For a full, detailed list, view our report

Market challenge

- Impact of web sales tax on e-retailers
- For a full, detailed list, view our report

Market trend

- Growth of m-commerce
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Other prominent vendors

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