

# Life Insurance in Croatia Global Market Share, Opportunities, Segmentation and Forecast to 2020

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PUNE, INDIA, October 4, 2017 /EINPresswire.com/ -- Pune, India, 4th October 2017: WiseGuyReports announced addition of new report, titled "[Life Insurance in Croatia](#), Key Trends and Opportunities to 2020".

## Synopsis

'Life Insurance in Croatia, Key Trends and Opportunities to 2020' report provides detailed analysis of the market trends, drivers and challenges in the Croatian life insurance segment.

It provides key performance indicators such as written premium, incurred loss, loss ratio, commissions and expenses, total assets, total investment income and retentions during the review period (2011–2015) and forecast period (2015–2020).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Croatian economy and demographics, and provides detailed information on the competitive landscape in the country.

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The report brings together research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

## Summary

'Life Insurance in Croatia, Key Trends and Opportunities to 2020' report provides in-depth market analysis, information and insights into the Croatian life insurance segment, including:

- The Croatian life insurance segment's growth prospects by life insurance category
- Key trends, drivers and challenges for the life insurance segment

- A comprehensive overview of the Croatian economy and demographics
- The various distribution channels in the Croatian life insurance segment
- Details of the competitive landscape in the life insurance segment in Croatia
- Details of regulatory policy applicable to the Croatian insurance industry

## Scope

This report provides a comprehensive analysis of the life insurance segment in Croatia:

- It provides historical values for the Croatian life insurance segment for the report's 2011–2015 review period, and projected figures for the 2015–2020 forecast period.
- It offers a detailed analysis of the key categories in the Croatian life insurance segment, and market forecasts to 2020.
- It analyzes the various distribution channels for life insurance products in Croatia.
- It profiles the top life insurance companies in Croatia and outlines the key regulations affecting them.

## Reasons to Buy

- Make strategic business decisions using in-depth historic and forecast market data related to the Croatian life insurance segment, and each category within it.
- Understand the demand-side dynamics, key market trends and growth opportunities in the Croatian life insurance segment.
- Assess the competitive dynamics in the life insurance segment.
- Identify growth opportunities and market dynamics in key product categories.
- Gain insights into key regulations governing the Croatian insurance industry, and their impact on companies and the industry's future.

## Key Highlights

- According to the Croatian Insurance Bureau, the Croatian insurance industry accounted for 0.03% of the global insurance premium, and ranked 67th in the world in 2015.
- On October 10, 2016, Allianz Zagreb d.d. launched the modified version of Allianz prospectus, a unit linked product with multiple payment options, such as monthly, quarterly and annually.

- Solvency II was implemented on January 1, 2016, following which insurance companies need to maintain a minimum reserve to operate in Croatia.

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