

# Automotive Modular Seating 2017 Global Market Expected to Grow at CAGR 11.34% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On-"Automotive Modular Seating 2017 Global Market Expected to Grow at CAGR 11.34% and Forecast to 2021".

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The analysts forecast the global automotive modular seating market to grow at a CAGR of 11.34% during the period 2017-2021.

The automotive seating market is increasingly experiencing innovations with new technologies coming to the front. Safety and comfort have become the main priorities for vehicle manufacturers. Advancements in biomechanics have led to new possibilities for seat functions, such as automotive modular seating- abetted by advanced electronics features.

OEMs' focus on developing autonomous driving is a key driver leading to innovations in the automotive seating market. This is because vehicle manufacturers believe that autonomous driving will lead to more advanced interiors as consumers have to spend more time on non-driving activities, such as using infotainment

"Automotive Modular Seating Market 2017"

system and smart phones. Thus, vehicle manufacturers are focusing on reconfiguring the interior to allow passengers more freedom and luxury in autonomous vehicles.

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## Covered in this report

The report covers the present scenario and the growth prospects of the global automotive modular seating market for 2017-2021. To calculate the market size, the report considers the revenue generated in the automotive modular seating market.

The market is divided into the following segments based on geography:

- Americas
- APAC

#### • EMEA

The report, Global Automotive Modular Seating Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- Adient
- Faurecia
- Lear Corporation
- Continental

## Other prominent vendors

- Brose Fahrzeugteile
- F.S. Fehrer Automotive
- Fisher & Company
- GRAMMER
- Magna International
- TOYOTA BOSHOKU

#### Market driver

- Lightweighting of vehicles
- For a full, detailed list, view our report

## Market challenge

- Difficulties in assembling the modular seats
- For a full, detailed list, view our report

## Market trend

- Development of holistic HMI seats
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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- Adient
- Faurecia
- Lear Corporation
- Continental

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