

Invest in The Future of Successful Event Marketing

LONDON, UNITED KINGDOM, October 13, 2017 /EINPresswire.com/ -- The global leader in events marketing, our mission is to help people promote and find events. #MarTech

We are the world's #1 enterprise events listings aggregator bringing standardization to the listing industry's chaos and we are looking to raise £750k GBP / \$1m USD to support our continued growth. The following investment deck is set to give you an insight into the company and the work we have been doing and our plans for the 2017.

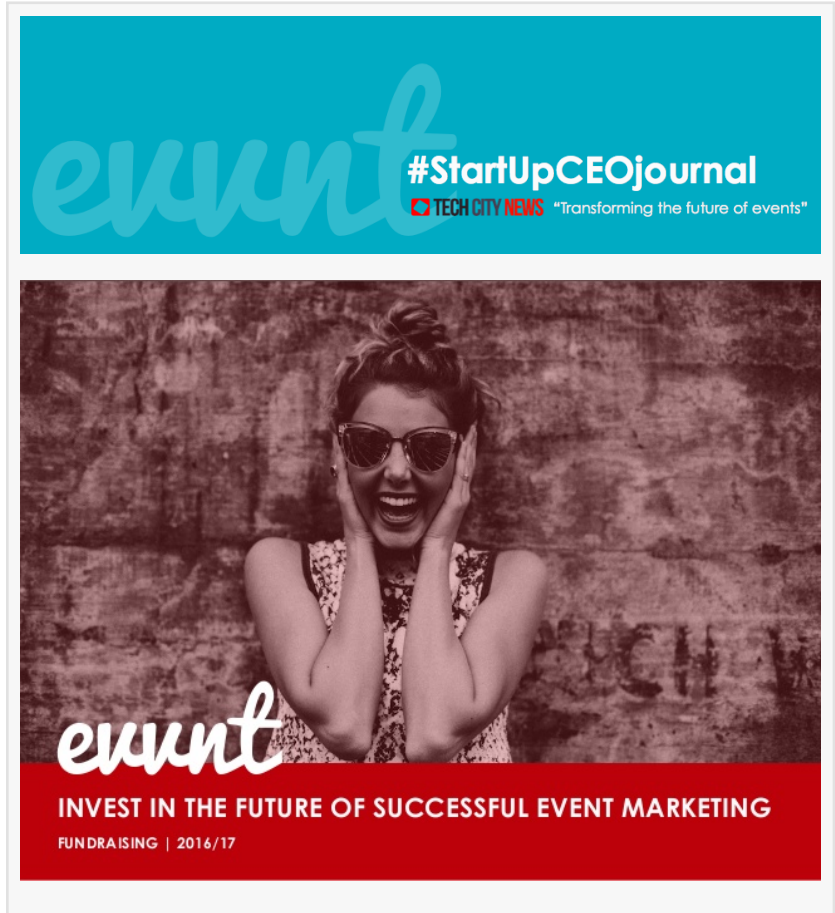
To empower event organisers and venues of all sizes to manage and promote events data across their websites, mobile apps, internal systems, email, sms and the industry's largest ecosystem of event listing sites, calendars, ticketing, blogs, apps, social networks, directories and search engines including Google, Bing, and Yahoo from one simple platform.

Digital event management should be easy. we are making it that way.

We are ensuring the world's 4.4 billion events are easily discovered to drive face-to-face and digital interactions that boost brand awareness, drive foot traffic, and increase registrations and ticket sales.

We are an innovative #MarTech Events Marketing Technology company. Our portfolio of services automates from a Single Submission Add Event Form, creating the perfect ad to reach the perfect audience in a click, integrated into home grown event marketing technologies, software acquisitions and strategic partnerships.

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The graphic features a teal header with the 'evvnt' logo in white script, the hashtag '#StartupCEOjournal', and the 'TECH CITY NEWS' logo with the tagline 'Transforming the future of events'. Below the header is a photograph of a smiling woman with sunglasses, her hands on her cheeks, against a textured wall. At the bottom, a red banner contains the 'evvnt' logo, the text 'INVEST IN THE FUTURE OF SUCCESSFUL EVENT MARKETING', and 'FUNDRAISING | 2016/17'.

This press release can be viewed online at: <http://www.einpresswire.com>

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