

# Two Millennial Sisters Keep the Art of Letter Writing Alive, Launch Stationery Company

*Sisters launch [Tiny and Snail](#), releasing the Signature Collection, a 22-piece product line featuring keepsake-quality cards and custom stationery items.*

FISHERS ISLAND, NY, USA, October 4, 2017 /EINPresswire.com/ -- Sisters Grace Nixon Peterson and Leah Nixon may belong to the generation of Millennials, but you're just as likely to see them popping a physical card in the mail as you are to catch them sending a text message. The two creatives decided to join forces and launch a company dedicated to helping others experience the magic of letter writing.

The sisters of [Tiny and Snail](#) are releasing the brand new Signature Collection, a 22-piece product line. Each greeting card and custom product incorporates delightful, original illustrations from both Grace and Leah. The Signature Collection will be released on October 18, 2017.

Tiny and Snail helps thoughtful people send magic in the mail to those they love, making mailboxes everywhere a whole lot happier.

"In a frantic age of tweets, emails, and a 24-hour news cycle, nothing beats receiving a gorgeous piece of mail," says Grace. "Seeing someone's handwriting and being able to read and re-read their words is powerful.

We want to facilitate that magical experience for others, giving them beautiful, time-tested ways to show love."

For their initial launch, Tiny and Snail has created an entire product line of their favorite, most popular greeting cards as well as higher-end offerings — including one-of-a-kind notecards and custom wedding invitations featuring original artwork. The Signature Collection is scheduled to go live on October 18, 2017.

The collection will be exclusively sold on the website [tinyandsnail.com](#).

The greeting cards and custom offerings are printed on luxurious, premium papers and showcase designs that are gorgeously illustrated and aim to make recipients laugh out loud or squeal with delight.

Several products capitalize on today's trends, featuring various elements such as unicorns, succulents, or gold foil.



Sisters Grace Nixon Peterson and Leah Nixon aim to keep the art of letter writing alive with their new stationery business, [Tiny and Snail](#).



We're so eager to spread our love of snail mail to those who also appreciate the impact of a handwritten letter. We believe that technology will never be as gosh darn magical as a paper card."

*Leah Nixon, Designer and Co-Founder*

All products in the Signature collection are printed on beautifully weighted paper with rich inks so letter writers are able to gift recipients with a true keepsake.

Their collection also includes a mixed vintage stamp option for letter senders who want to take their snail mail to the next level and create a true piece of art.

The Signature Collection ranges in price from \$2.00 to \$58. Tiny and Snail also offers services such as custom pet notepads, custom notecards, and custom-designed wedding stationery packages.

"We're so eager to spread our love of whimsy, art, and snail mail to those who also appreciate the impact of a handwritten letter," says Leah. "We believe that technology will never be as gosh darn magical as a paper card."

## CONTACT INFO

For more information about the Tiny and Snail Signature Collection or for an interview with Grace or Leah, please write to [hello@tinyandsnail.com](mailto:hello@tinyandsnail.com). Media high-resolution photos available upon request.

## FOOTER

About Tiny and Snail

Tiny and Snail sprung from a desire of two sisters who wanted to add a voice of delight to the world of stationery and snail mail. What started as a greeting card business where Grace hand-painted every single original design (and ran into wrist trouble in the process) grew into a joint venture with her sister Leah, a trained-artist. Vibrant and delightful, each illustration and custom piece of stationery is imbued with joy for both the sender and receiver. Beautifully-weighted papers and rich inks are key in taking each piece from "that's nice" to "this is a treasure." Tiny and Snail greeting cards, prints, and custom work can be found on the main site at <http://tinyandsnail.com/>. Tiny and Snail can also be found on Instagram at [https://www.instagram.com/tiny\\_and\\_snail/](https://www.instagram.com/tiny_and_snail/) and on Facebook at <https://www.facebook.com/tinyandsnail/>.

Related links: <http://tinyandsnail.com/>

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