

# Lehigh Valley Higher Ed Web Design Team Wins Design Award

*KDG in Allentown, PA was awarded the “Outstanding Website” prize from WebAwards 2017, one of the longest running web award competitions.*

ALLENTOWN, PENNSYLVANIA, UNITED STATES, October 4, 2017 /EINPresswire.com/ -- [Lehigh Valley web design](#) team KDG was recently awarded the WebAwards 2017 Outstanding Website prize for their work on St. Augustine Preparatory School’s recent website redesign. The site scored 60 out of a possible 70 points, which is above the industry average.

This award is the first for the private preparatory school’s new website, and something both the [higher ed web design](#) team at KDG and the team at St. Augustine Prep are very proud of. The two groups worked seamlessly together to build a site that is informative, engaging, and unique, something the judges recognized immediately.

In addition to winning the prize for Outstanding Website, the redesigned site was one of three nominees for “Best in Show” in the category of “Primary Schools.” Thanks to customized plugins, segmented audiences, and a scalable Wordpress platform that’s easily updated, maintained, and secured, judges gave the site a near perfect score (9.5/10) in usability.

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Partnering with St. Augustine Prep gave us an amazing opportunity to work with the school and showcase its unique spirit and environment online.”

*Matt Harwick, UI/UX Design Lead*

“We’re so glad the site has been recognized,” says Matt Harwick, KDG’s UI/UX Design Lead. “Partnering with St. Augustine Prep gave us an amazing opportunity to work with the school and showcase its unique spirit and environment online.”

In addition to usability, the site also scored stellar marks in design, interactivity, and copywriting.

To see the award-winning project, view the case study on KDG’s website: <http://kyledavidgroup.com/work/case->



[studies/sap](#)

About KDG: KDG is a leading provider of [web development for higher education](#). With over 16 years of experience in using technology to help education clients to improve enrollment, campus climate, and alumni participation, KDG has developed a reputation for being able to see and respond proactively to changing markets. Most recently, KDG won wide acclaim for developing unique and engaging higher education crowdfunding campaigns. Learn more at [www.kyledavidgroup.com](http://www.kyledavidgroup.com)

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