

Investors Bank Launches the New Jersey Devils Checking Account

Fans have a special opportunity to show their team loyalty and earn exclusive rewards when they use Devils Checking account debit card or write checks

SHORT HILLS , NEW JERSEY , UNITED STATES OF AMERICA, October 5, 2017 /EINPresswire.com/ -- Short Hills, New Jersey (October 5, 2017) – [Investors Bank](#) is introducing the [New Jersey Devils](#) Checking account, giving loyal fans the opportunity to show their team pride and spirit whenever they use their debit cards or write checks. Investors Bank is the team's official bank partner and now is the perfect time to open a New Jersey Devils Checking account.

The New Jersey Devils Checking account comes with many exclusive features. Anyone who opens a New Jersey Devils Checking account will receive a New Jersey Devils-branded debit card, checks and checkbook. Additionally, each time a customer uses their New Jersey Devils Checking account or debit card, they will be eligible to earn rewards like tickets to New Jersey Devils home games at the [Prudential Center](#), New Jersey Devils merchandise and invites to select fan events. A customer can open a New Jersey Devils Checking account with a minimum deposit of \$50.

Upon launching the New Jersey Devils Checking account, Investors Bank President and CEO Kevin Cummings said, "We have formed an incredible partnership with the New Jersey Devils and their fans. Our organizations share similar core values – and we are both committed to making a difference for our customers and our communities. Investors is helping sponsor Goaltender Cory Schneider's Cory's Keepers program that brings deserving, under-served community groups to New Jersey Devils' home games."

Investors Bank is also offering its New Jersey Devils Checking account customers an opportunity to get the newly designed 2017/2018 New Jersey Devils team jersey free of charge. This opportunity is available to any customer who simply opens a New Jersey Devils Checking account and sets up a minimum \$500 recurring direct deposit. The supply of these jerseys is limited and available on a first-come, first-served basis, while the supplies last.



Investors Bank is launching the New Jersey Devils Checking account as the new hockey season begins.

“Investors Bank’s commitment to customer service and their communities makes them an ideal partner,” said Hugh Weber, President of Harris Blitzer Sports & Entertainment, which includes in its portfolio the New Jersey Devils and Prudential Center. “In Investors Bank we have found a partner who shares our values and commitment to innovation, customer and fan-first thinking and community service. We look forward to the many unique, authentic and engaging activation initiatives Investors Bank will undertake this season.”



The New Jersey Devils Checking account will also provide customers with comprehensive identity protection, including fraud expense reimbursement, debit card registration, 3-in-1 credit file

monitoring, 3-in-1 credit reports and total identity monitoring.

Also, the New Jersey Devils Checking account comes with Cellular Telephone Protection®. Under the Cellular Telephone Protection plan, customers can receive up to \$300 to cover replacement or repair costs if a cell phone is stolen or damaged in the U.S. or in a foreign country. Customers may refer to Investors Bank’s Guide to Benefits for complete details about this plan. Registration or activation fees may be required for certain benefits.

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Investors Bank President & CEO Kevin Cummings

Investors Bank is promoting the New Jersey Devils Checking account with advertising throughout the Prudential Center, in addition to a television commercial that will run on MSG Network. The television commercial will feature Cory

Schneider, the goalie of the New Jersey Devils. Fans can visit any of Investors Bank’s more than 150 branches to open their New Jersey Devils Checking accounts.

New Jersey Devils Goalkeeper Cory Schneider said, “First, I’m very grateful that Investors truly supports the Cory’s Keepers program. We’ve worked together to bring many young fans to our games, who may not otherwise be able to attend. Additionally, I’m really excited about working with Investors on the Devils Checking account. We had a great time filming the commercial and we hope that shows. It’s great that fans can show their support outside of the rink and earn great Devils prizes. As the season gets underway, it’s exciting to be able to work with great partners like Investors.”

For more information about the Investors Bank New Jersey Devils Checking account, stop by your local Investors Bank branch, call the Investors Bank Client Care Center at 855.iBank4U (1.855.422.6548), or visit the Investors Bank website, www.InvestorsBank.com.

About Investors Bank

Investors Bank, headquartered in Short Hills, New Jersey, is a full-service community bank that has been serving customers since 1926. With over \$24 billion in assets and a network of more than 150 retail branches, Investors delivers personalized services and products tailored to the needs of its customers. Investors banking services include complete deposit, loan and cash management products for consumers and businesses.

Investors Bank: Member FDIC and Equal Housing Lender.

About the New Jersey Devils

The New Jersey Devils are part of the 31-team National Hockey League, with teams throughout the United States and Canada. Established in 1982, they are currently in their 35th season in the Garden State. During that time, the team has won three Stanley Cup Championships, in 1995, 2000 and 2003. Follow the Devils at www.newjerseydevils.com, on Facebook and @NHLDevils on Twitter.

About Prudential Center

Prudential Center is the world-class sports and entertainment venue located in downtown Newark, New Jersey. Opened in October 2007, the state-of-the-art arena is the home of the National Hockey League's (NHL) three-time Stanley Cup Champion New Jersey Devils, Seton Hall University's NCAA Division I Men's Basketball program, and more than 175 concerts, family shows and special events each year.

The arena will soon be home to the GRAMMY Museum Experience Prudential Center, scheduled to open in October 2017. The 8,000-square-foot experience will mark the first GRAMMY Museum outpost on the East Coast, and feature a dynamic combination of educational programming and interactive permanent and traveling exhibits, including a spotlight on legendary GRAMMY winners from New Jersey.

Ranked in the Top 10 nationally by Pollstar, Billboard and Venues Today, Prudential Center is recognized as one of the premier venues in the United States, and over 2 million guests annually. For more information about Prudential Center, visit PruCenter.com and follow the arena on Facebook, Twitter and Instagram @PruCenter.

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