

Moo Da Moo Announces First Children's Board Book

Kickstarter campaign launched to fund publication

LOS ANGELES, CA, USA, October 4, 2017 /EINPresswire.com/ -- [Moo Da Moo](http://MooDaMoo.com) LLC, an entertainment company that creates stop motion animation videos for kids, today announced a Kickstarter campaign to help fund their first board book, *The Wheels on the Bus Adventure*. Building on the momentum of their viral YouTube video with the same name, Moo Da Moo created the 24-page board book to reach an even wider audience. The Kickstarter campaign runs through October 19th. If successful, the board books will be published, printed and available through Amazon starting in early 2018.

“A unique reimagining of a classic children’s book, *The Wheels on the Bus Adventure* is sure to delight kids of all ages as they hop on the bus and journey through the forest, under the sea and into outer space,” Alison Binetti the co-creator and illustrator said. “This book will expand the ever-growing imaginations of children while fostering their love for music at the same time.”

Printed in the USA, each scene in *The Wheels on the Bus Adventure* is handcrafted using cut paper, and then photographed. “We wanted to create a book where the visuals add an extra textural element of wonder,” Alison stated, “Perhaps your child will question how it is made or be inspired to create.”

Learn about the [Kickstarter Campaign here](#).

About Moo Da Moo

Moo Da Moo creates entertaining and educational stop motion animated videos, songs and books for children. Visit their [portfolio](#).

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