



www.LocalOnline.Directory featured at One Million Cups

The Local Online Directories founder John Nicholson was a recently featured speaker at the local Springfield Missouri One Million Cups entrepreneurial meeting

SPRINGFIELD, MISSOURI, UNITED STATES, October 5, 2017 /EINPresswire.com/ -- Every Wednesday morning in locations throughout the United States, one or two early-stage businesses present their budding companies to their local entrepreneurial communities. One Million Cups is a free and open to the public event which is sponsored by the not for profit Kauffman Foundation of Kansas City. In their efforts to promote new up and coming businesses a founder or entrepreneur is given an opportunity to present for six minutes, followed by a 20-minute question-and-answer session in which the founder answers questions from a group of peers within the audience.

The Springfield Art Museum recently hosted the weekly Springfield Missouri One Million Cups chapter and featured guest speaker John Nicholson, the C.E.O. of Branson.Technology & founder of The Local Online Directories Group. A portion of the taped presentation is available here at the [About Us](#) page found at The Local Online Directory website.

"We're excited to be introducing the first truly interactive directory URL for both consumers and businesses alike similar to what the printed phone directories of the past used to do providing needed information in a easy to use format". A virtual store tour is being provided through the interactive service delivering custom video content, coupons, a click to call or schedule feature alongside other important information including the hours of operation, addresses, directions and more all found in the same place across the directories many local business pages.

The Local Online Directories proprietary [StoreTour](#) package enables a businesses to be easily found online through the use of our directory URL and provides a locally optimized page for consumers to find a business nearby. Website visitors can watch videos and search through the Local Online Directories to locate places, products and services by keyword, category or business name in communities throughout the United States. Much easier than forever searching through the many old, poorly designed static individual business web pages currently found across the internet that may not display properly across consumers mobile phones or tablets.

"We are providing an easy to use mobile ready alternative to business websites across the internet for both consumers in their micro-moment of mobile shopping and simultaneously providing a tremendous added value for our business customers who are seeking to connect to those local shoppers in neighborhoods throughout their local target marketing areas," added John Nicholson during the Q & A following the meeting.

Google reports an average of a 61% increase in consumers calling businesses when a click to call button is implemented on a webpage. Google also estimates 73% of internet traffic to be watching video in 2016.

Local business owners can add their business listings for free directly on the site using this link: <https://www.localonline.directory/business-listings-services>

About Local Online Directories Group

The Local Online Directory Group is part of Branson.Technology L.L.C., a diversified privately held communications company providing online business listings management, digital agency services, websites, cyber security, payment processing, voice, scheduling, video marketing, data and advertising services. For more information, visit <http://www.localonline.directory/branson-technology>

Opportunities currently exist to become authorized resellers for small business customers and franchisees in many local markets, If interested contact John Nicholson, Principal at Branson Technology (224) 444-0812 or info@localonline.info

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This press release can be viewed online at: <http://www.einpresswire.com>

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