

Video on Demand (VOD) 2017 US Market Expected to Grow at CAGR 25.50% and Forecast to 2021

Technavio's analysts forecast the VOD market in the US to grow at a CAGR of 25.50% over the period 2014-2019.

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US [Video on Demand \(VOD\) Market](#)

Description

WiseGuyReports.Com adds" Video on Demand (VOD) Market in US 2015-2019 "Research To Its Database.

VOD is a service that enables viewers to access content through channels/mediums such as cable TV, DTH, or OTT. The content can be viewed through devices such as TVs or computers, or portable devices such as tablets and smartphones. With the availability of this service, viewers can utilize various functions such as fast-forward, rewind, and pause during their favorite programs. Thus, VOD services offer convenience and flexibility to customers.

Covered in this Report

This report covers the present scenario and growth prospects of the VOD market in the US for the period 2015-2019. It classifies the market into two segments according to distribution platform: OTT/streaming services and TV subscription services. To calculate the market size, the report considers the revenue generated from these segments. For TV subscription services, the report only considers DTH and cable TV as mediums through which VOD service is opted.



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The VOD Market in US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors

- o Amazon.com
- o Apple
- o Comcast
- o Hulu
- o Netflix
- o VUDU Other Prominent Vendors
- o CinemaNow
- o Crackle
- o DirecTV
- o Google
- o Indieflix
- o Popcornflix
- o Rovi
- o SnagFilms
- o Time Warner
- o Verizon Key Market Driver
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- o For a full, detailed list, view our reportKey Market Challenge
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- o Variety of VOD Content
- o For a full, detailed list, view our reportKey Questions Answered in this Report
- o What will the market size be in 2019 and what will the growth rate be?
- o What are the key market trends?
- o What is driving this market?
- o What are the challenges to market growth?
- o Who are the key vendors in this market space?
- o What are the market opportunities and threats faced by the key vendors?
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