

India Dry Cell Battery & Flashlight Market Segmentation, Application, Technology & Market Analysis Research Report

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PUNE, INDIA, October 5, 2017 /EINPresswire.com/ -- [India Dry Cell Battery & Flashlight Industry](#)

Latest Report on Dry Cell Battery & Flashlight Market India Analysis & Forecast Research Study

Flashlight is portable electric device that provides light and which runs on batteries. Usually the source of light is a small incandescent light bulb or light-emitting diode (LED). In addition to the general-purpose hand-held flashlight, many forms have been adapted for special uses. Head or helmet-mounted flashlights designed for miners and campers leave the hands free. Some flashlights can be used underwater or in flammable atmospheres. Unorganized players occupied a large portion of the Indian flashlight market. Eveready accounts for 3/4th of the organized market in 2014. The poor power infrastructure in India is one of the most important drivers in the flashlight market. The rural segment of India is observed as the prominent end users in the flashlight market. LED typed flashlight dominates the flashlight market as the other incandescent flashlights are getting extinct in India. The report reveals the volumetric sales of the flashlight market in India. The report also gives an overview about the share of unorganized segment in the Indian market. The report segments the flashlight market into LED and non-LED type with its respective share in the market. The report also gives an idea on the organized players and their share in the Indian market.

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Dry Cell Battery a device consisting of two or more electrochemical cells that convert stored chemical energy into electrical energy. Battery is primarily bifurcated into rechargeable and non-rechargeable batteries. Non-rechargeable mainly is also called primary batteries and dry cell batteries are a major segment in this market. The battery chemistry revolving the dry cell battery segment includes zinc carbon and alkaline typed batteries. Zinc carbon dominates the dry cell battery market in India. This report is about the market size of the dry cell battery market in India by value and volume contribution in India. The report also describes how with the rural segment driving the market the dry cell battery will grow in the coming years. This report describes the different technologies that are used in the dry cell battery market and the upcoming technologies that would drive the market. The report also reveals the trend in this industry is shifting to people moving more towards the rechargeable batteries in India.

The global dry cell battery market generated substantial revenue of close to USD 83 Billion in 2014. The technological division of dry cell battery deals with rechargeable and the non-rechargeable batteries in India. Lithium ion batteries dominate the global market in terms of technology. Dry cell batteries are the most important and the biggest segment of the primary battery market. They are called "dry cell batteries" because they contain no freestanding bodies or pools of liquid electrolyte. The technologies involving the chemistry of primary batteries include alkaline, zinc carbon, lithium-ion

etc. Alkaline and lithium form major share of the primary battery in 2014. Region-wise, Europe dominates the battery market in 2014.

According to “India Dry Cell Battery & Flashlight Market Overview”, the dry cell market constituted a cumulative growth of more than 12% in the period of five years from 2010 to 2015. Zinc carbon batteries dominate the dry cell battery market in India of the volume sales in 2014. Alkaline batteries which dominate the global front account for the balance of the share in the Indian market. The reason for the dominance of zinc carbon batteries is sheer cost. As most of the sales are from the rural segment, more priority is taken on the price factor. Alkaline batteries cost four times to that of traditional zinc carbon batteries in India. Eveready acquires more than half of the zinc carbon batteries in India whereas Duracell dominated the alkaline batteries in 2014. The average selling price of the both the types of batteries are on a continuous increasing stage as the manufacturers majorly import the batteries due to unavailability of manufacturing facilities and the depreciating value of rupee. AA sized batteries account for the leading share in the volume sales of the Indian dry cell battery market in 2014 and the fastest growth is expected to be experienced by the AAA sized batteries. The dry cell batteries is basically used majorly in the rural segment as there is always lack of power supply in the rural segment of India. According to an association of Indian Dry cell manufacturers (AIDCM), the rural accounted for majority of the volume sales share of the Indian dry cell battery market. The factors like increase in disposable income and growth in comfortable level with the use of various, rapidly increasing, battery operated gadgets will strengthen the India’s historically depressed per capita consumption, which is comparatively below to peer and developing countries at present and support the sustainable growth over the coming years.

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4. Global Primary Battery Market Outlook
5. India Dry cell Battery Market Outlook
6. India Zinc Carbon Dry cell Battery Market Outlook
7. India Alkaline Dry cell Battery Market Outlook

“India Dry Cell & Flashlight Market Outlook, 2021” discusses the following aspects of Dry Cell and Flashlight products in India.

The report gives an in-depth understanding of Dry Cell Battery and Flashlight Market of India:

- Global Flashlight Market Outlook
- India Flashlight Market Outlook - Market Size & Forecast
- India Flashlight Market Outlook - Market Size By Volume
- Segmental Analysis - Organized v/s unorganized, By type of Battery , By Company
- Global battery Market Outlook - Market Size & forecast
- Segmental analysis - By Battery chemistry, By battery type
- Global Primary Battery Market Outlook - Market Size & Forecast
- Segmental Analysis - By Geography, By Battery type, By Size of Battery
- India Dry Cell Battery Market outlook - Market Size & Forecast

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