

# Social CRM Software Market 2017 Asia-Pacific Share, Trend, Segmentation and Forecast to 2022

*Wiseguyreports.Com Added New Market Research Report On -"Social Customer Relationship Management Software Market 2017 Manufacturers and Forecast to 2022".*

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/EINPresswire.com/ -- Asia-Pacific [Social Customer Relationship Management \(CRM\) Software Market](#)

## Description

WiseGuyReports.Com adds" Asia-Pacific Social Customer Relationship Management (CRM) Software Market by Manufacturers, Regions, Type and Application, Forecast to 2022 "Research To Its Database.

Customer relationship management (CRM) is an approach to managing a company's interaction with current and potential future customers that tries to analyze data about customers' history with a company and to improve business relationships with customers, specifically focusing on customer retention and ultimately driving sales growth.

## Scope of the Report:

This report focuses on the Social Customer Relationship Management (CRM) Software in Asia-Pacific market, especially in China, Japan, Korea, Taiwan, Southeast Asia, India and Australia. This report categorizes the market based on manufacturers, countries/Regions, type and application.



Market Segment by Manufacturers, this report covers

IBM  
Jive Software  
Lithium  
Oracle  
Salesforce  
Microsoft  
Netsuite  
Pegasystems  
Sap  
SugarCRM.

Market Segment by Countries, covering

China  
Japan  
Korea  
Taiwan  
Southeast Asia  
India  
Australia

Market Segment by Type, covers

Social Monitoring and Social Listening  
Social Mapping  
Social Middleware  
Social Management  
Social Measurement

Market Segment by Applications, can be divided into

Customer Service and Support  
Marketing  
Sales  
Others

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Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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