

# Global Waterborne Ink Market 2017 Key Players, Supply, Demand, Growth, Industry, Application, Analysis, Forecast to 2022

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PUNE, INDIA, October 5, 2017 /EINPresswire.com/ -- WiseGuyReports announced addition of new report, titled "[Waterborne Ink Market](#) (Resin - Acrylic (Styrene Acrylic), Polyester, Maleic, Polyurethane Resin, and Phenolic Resin; Technology - Flexography, Gravure, Digital, Screen Printing, and Sheet-fed Offset Printing; Application - Packaging (Flexible and Corrugated), Publication (Newspapers, Magazines and Periodicals, and Books), Flyers and Brochures, Decorative Printing, and Product Printing) - Global Industry Analysis, Size, Share, Growth, Trends, and Forecast 2016 – 2024".

In recent time there are various factors which are making more demand for the "Waterborne ink market". One the factors are increasing proportion of the rules related to environmental protection regulations. Waterborne ink is less in VOC quantity due to which it is known as one of the premium product for conventional printing inks. Growing demand for flexographic is another factor that drives the demand for this market. But the market growth has been restricted due new technologies involvement such as "e-book" and "digital media".

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The waterborne Ink market is divided on basic of resin, technology, application which are further sub segmented. Resin is categorized as acrylic, polyester, maleic. Then technology is divided into flexography, gravure, digital and "e-book". In terms of application, the waterborne ink market has been segmented into packaging, publication, flyers & brochures and publication sub-segment has been further divided into newspapers, magazines & periodicals and books.

Flyers and brochures - used for professional printing in the form of advertisements - are circulated as coverlets and handouts for publicity in most of a small part. Travelers and brochures are also expected to give growth opportunities in the coming years. In addition, the packaging industry is constantly expanding and estimates are likely to continue in the market of predicted packaged foods such as the recently-used consumption. As a result, there is a



possibility of increasing the global water ink market for the future.

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The report contains a detailed value chain analysis for each productive department. It provides a holistic approach to the market. This study includes drivers and controllers for airborne ink markets. In this study, there are major markets that will affect market development. This report is analyzed in the water inorganic market at world and regional level.

In addition, the report analyzes the alternatives of ink over water. It also offers a global average price tendency analysis. Porter's five-force model includes the report to determine the degree of competition in waterborne ink market. Competition based on resin, technology, applications and countries for each region has been analyzed. Market analysis in this report is qualitative for analysis. Evaluation of development rates, markets, raw materials, profit margins, impact power, technology, competition, and other factors (such as environmental and legal) has been assessed for achieving the general attractions of the market.

Regional segmentation includes the current and forecast demand for waterborne ink in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa (MEA). Key countries such as the U.S., Canada, Germany, France, the U.K., Spain, Italy, Japan, India, China, Mexico, South Africa, and Brazil.

Key players profiled in the report include Sun Chemical Corporation, Flint Group, Siegwark Druckfarben AG & Co. KGaA, Toyo Ink SC Holdings Co., Ltd., Huber Group, Wikoff Color Corporation, Doneck Euroflex S.A., Sebek Inks, Dolphin Inks, BCM Inks and Chimigraf.

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