

# Wal-Mart Stores Market 2017 – By Analyzing the Performance of Various Competitors

PUNE, MAHARASHTRA, INDIA, October 6, 2017 /EINPresswire.com/ --

## SUMMARY

WiseGuyReports published new report, titled "Wal-Mart Stores".

"Wal-Mart Stores Inc. - Retailer Profile with IT Spending by Geography", report provides a technology overview of Wal-Mart including ICT spending for 2016 globally and for 11 geographies, information on key IT decision makers as well as primary IT contracts.

Furthermore, Wal-Mart's IT strategies are displayed which includes

investments in ecommerce platforms, Big Data, cloud and mobile payment solutions. In addition, the retailer's future IT and cyber security plans are illustrated.

Wal-Mart is the world's largest retailer offering a variety of products. The company offers merchandise under various private label and licensed brands. Wal-Mart classifies its business operations into separate segments for the US, International and Sam's Club. The stronger aspect of Wal-Mart includes a great distribution network, a broader product portfolio, in addition to its unique customer-centric strategy of EDLP (Every Day Low Price). All these have worked well in its favor. Value-based offerings include mobile-based apps and online shopping platforms which further add to customer convenience.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/1613832-wal-mart-stores-inc-retailer-profile-with-it-spending-by-geography>

## Scope

- Over the past few years Wal-Mart has managed to progress from a traditional out-of-town brick-and-mortar retailer to a digital and technology-savvy omni-channel player with eCommerce operations

- The retailer is gearing up for a new era in retail with a host of investments and technology partnerships by focusing more on customer experience and services rather than products and stores

- New ventures from Wal-Mart include the introduction of drones at its large distribution centers, Wal-Mart Pay and a two-day shipping service

## Key points to buy

- Get a detailed understanding of Walmart's IT spending by technology and geography, and its strategic and IT related priorities. This profile can help you target the retailer with tailored solutions and access the right decision-makers.

## Table of Contents



**WISE GUY**  
REPORTS

AKASH ANAND  
ASST.MANAGER - BUSINESS DEVELOPMENT

✉ sales@wiseguyreports.com  
☎ Ph: +1-646-843-9312 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>  
🐦 <http://twitter.com/WiseGuyReports>  
📘 <http://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Wal-Mart Stores

- 1 Introduction 6
- 2 Regional and Country Operations 7
  - 2.1 Overview of Geographic Coverage 7
  - 2.2 Wal-Mart US 8
  - 2.3 Wal-Mart UK 8
  - 2.4 Wal-Mart Brazil 8
  - 2.5 Wal-Mart Mexico and Central America 9
  - 2.6 Wal-Mart India 9
  - 2.7 Wal-Mart China 10
  - 2.8 Wal-Mart Japan 10
  - 2.9 Wal-Mart Argentina 11
  - 2.10 Wal-Mart Canada 11
  - 2.11 Wal-Mart Africa 12

..CONTINUED

## About Us

Wise Guy Reports is part of the Wise Guy Research Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe.

Norah Trent  
WiseGuy Research Consultants Pvt. Ltd.  
+1 646 845 9349 / +44 208 133 9349  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.