

Flexible Packaging 2017 APAC Market Expected to Grow at CAGR 5.38 % and Forecast to 2019

The report provides in depth study of "Flexible Packaging" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

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[Flexible Packaging Market Analysis And Forecast](#)

About Flexible Packaging

In broad terms, packaging refers to the technology of enclosing a product for the purpose of storage, distribution, sale, and use. Flexible packaging is a non-rigid method of packaging, and flexible packaging products are made from flexible materials such as plastic, aluminum, and paper. These materials undergo a detailed conversion process such as printing, lamination, coating, and extrusion to develop different types of flexible packaging products, such as plastic bags and pouches, lidding films, foil bags, and sachets. Packaging these days is not only used to protect a product from spoilage, but it has also become important in improving the overall aesthetic appeal of the product, providing essential information about the product, maintaining the freshness of food and beverages, and providing convenience for consumers in terms of handling/carrying the product.

Technavio's analysts forecast the flexible packaging market in APAC to grow at a CAGR of 5.38% in terms of revenue over the period 2014-2019.

Covered in this Report

The report covers the present scenario and the growth prospects of the flexible packaging market in APAC for the period 2015-2019. The report provides the segmentation of the market



based on the following: product type, raw material, application, and geography.

Technavio's report, Flexible Packaging Market in APAC 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Central and East Asia, and South East Asia and Oceania; it also covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

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Key Regions

- Central and East Asia
- South East Asia and Oceania

Key Vendors

- Amcor
- Automated Packaging Systems
- Cosmo Films
- Innovia Films
- Mondi
- Printpack
- SIT Group
- Wipak

Other Prominent Vendors

- Bellmark
- CL&D Graphics
- Clear Lam Packaging
- Fres-co System USA
- Glenroy
- JL Packaging
- Oracle Packaging
- Paharpur 3P
- PERUPLAST
- Phoenix Closures
- Prolamina
- Rollprint Packaging Products

Market Driver

- Consumer Focus on Convenience and Sustainability

- For a full, detailed list, view our report

Market Challenge

- Highly Fragmented Nature of the Market
- For a full, detailed list, view our report

Market Trend

- Increased Demand for Sustainable Packaging
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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