

Global Home Office Furniture Market 2017 Industry Trends, Growth Rate with 5.58 %CAGR Analysis 2019 : Sears Holdings

The report provides in depth study of "Home Office Furniture" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

PUNE, MAHARASHTRA, INDIA, October 6, 2017
/EINPresswire.com/ --

[Home Office Furniture Market Analysis And Forecast](#)

About Home Office Furniture

The concept of home offices soared while the world was dwindling in financial crunch during 2008-2009 and the Eurozone debt crisis in 2011-2012. The demand for home office furniture increased worldwide, especially in the Americas and European countries. The increased penetration of desktop computers demands for respective furniture set up that includes at least a chair and a desktop table. Besides being used as an office, home offices are used for other purposes. Therefore, the furniture set up demands such customization that it conceals files and other office equipment while not in use. Therefore, multi-functional versatile furniture are gaining popularity over other home office furniture.

Technavio's analysts forecast the global home office furniture market to grow at a CAGR of 5.58% during the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the global home office furniture market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the retail sales of the following types of home office furniture:

- Seating
- Systems
- Tables
- Storage units and files
- Others

Technavio's report, Global Home Office Furniture Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Europe, North America, APAC, and MEA; it also covers the global home office furniture market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating



in this market.

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Key Geography

- APAC
- Europe
- MEA
- North America

Key Vendors

- Ashley Furniture Industries
- Inter IKEA Group
- Sears Holdings
- Steelcase

Other Prominent Vendors

- Haworth
- Herman Miller
- HNI
- Kimball International
- Knoll
- KOKUYO Furniture
- Masco
- Poltrona Frau

Market Driver

- Rise in Entrepreneurship and Work from Home
- For a full, detailed list, view our report

Market Challenge

- Rise in Price of Raw Materials
- For a full, detailed list, view our report

Market Trend

- Development of Multi-functional Furniture
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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