



Sony Corp SWOT Analysis By Products televisions, smartphones and digital cameras

Sony Corp in Consumer Electronics (World) Company Profile offers detailed strategic analysis of the company's business

PUNE, INDIA, October 6, 2017 /EINPresswire.com/ -- Summary

This report encompasses the operations of [Sony Corp](#) and its main competitors within consumer electronics, with a focus on the company's main product lines: televisions, smartphones and digital cameras.

Euromonitor International's Sony Corp in Consumer Electronics (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Electronics industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

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Product coverage: Computers and Peripherals

Digital Cameras by Type

In-Car Entertainment

In-Home Consumer Electronics

Portable Consumer Electronics

Tablets by OS.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2017
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