



# Color Cosmetic Market 2017 Global Trends, Market Share, Industry Size, Growth, Opportunities and Forecast to 2022

*Wiseguyreports.Com Adds "Color Cosmetic Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2022"*

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## Summary

Colors cosmetic is a mixture of chemicals used to enhance the human beauty. Colors cosmetics refer to make-up, skin care, personal hygiene, hair care, aroma and oral care, and other cosmetic components. Color cosmetics covers the products such as foundations, eye shadow, nail paints, powder, lipstick, and other products. On the basis of the type of product, color cosmetics can be broken into the market face, eye, lips and nails and others.

Globally, number of working women increasing which drives growth in disposable income color cosmetic market. Increasing productivity in the color cosmetic market by selling online retailers is one of the key factors that drive color cosmetic market growth around the world.

As per study and analysis, it is predicted that through e-commerce portals sales of Colors cosmetics to increase significantly due to smartphones growth and increased internet growth in unprivileged markets around the world. Growing product penetration in the color cosmetic market through online retailing channels is a major factor driving color cosmetic market growth across the globe.

The report provides a complete analysis of the Color Cosmetics market industry around the globe, then definition, categorization, application and chain structure of the industry. Competitive market analysis analyzes the competing market that gives the status of major markets for international markets. Discussion of development policies and schemes, as well as the production process and cost structure.

The report also focus on the Color Cosmetics market leading global players in the market, then detail information such as company profile, product picture and details, capacity, product, price, expenditure, revenue and contact information. The marketing strategies use by leading players and various media channels to promote their product.

This report studies Color Cosmetic in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

L'Oreal SA  
LVMH

Estee Lauder Companies  
Revlon Inc.  
Shiseido  
Chanel S.A.  
Coty Inc.  
Mary Kay Cosmetics  
Amway Corporation  
Kose Corporation  
Avon Products  
YSL  
Revlon Group  
Benefit Cosmetics

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By types, the market can be split into  
Facial Makeup  
Eye Makeup  
Lip Products  
Others

By Application, the market can be split into  
Supermarket  
Convenience Store  
Speciality Store  
Online Sales

By Regions, this report covers (we can add the regions/countries as you want)  
North America  
China  
Europe  
Southeast Asia  
Japan  
India

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## Table of Contents

### Global Color Cosmetic Market Professional Survey Report 2017

- 1 Industry Overview of Color Cosmetic
  - 1.1 Definition and Specifications of Color Cosmetic
    - 1.1.1 Definition of Color Cosmetic
    - 1.1.2 Specifications of Color Cosmetic
  - 1.2 Classification of Color Cosmetic
    - 1.2.1 Facial Makeup
    - 1.2.2 Eye Makeup
    - 1.2.3 Lip Products
    - 1.2.4 Others
  - 1.3 Applications of Color Cosmetic

- 1.3.1 Supermarket
- 1.3.2 Convenience Store
- 1.3.3 Speciality Store
- 1.3.4 Online Sales
- 1.4 Market Segment by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India

- 2 Manufacturing Cost Structure Analysis of Color Cosmetic
  - 2.1 Raw Material and Suppliers
  - 2.2 Manufacturing Cost Structure Analysis of Color Cosmetic
  - 2.3 Manufacturing Process Analysis of Color Cosmetic
  - 2.4 Industry Chain Structure of Color Cosmetic

.....

- 8 Major Manufacturers Analysis of Color Cosmetic
  - 8.1 LOreal SA
    - 8.1.1 Company Profile
    - 8.1.2 Product Picture and Specifications
      - 8.1.2.1 Product A
      - 8.1.2.2 Product B
    - 8.1.3 LOreal SA 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
    - 8.1.4 LOreal SA 2016 Color Cosmetic Business Region Distribution Analysis
  - 8.2 LVMH
    - 8.2.1 Company Profile
    - 8.2.2 Product Picture and Specifications
      - 8.2.2.1 Product A
      - 8.2.2.2 Product B
    - 8.2.3 LVMH 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
    - 8.2.4 LVMH 2016 Color Cosmetic Business Region Distribution Analysis
  - 8.3 Estee Lauder Companies
    - 8.3.1 Company Profile
    - 8.3.2 Product Picture and Specifications
      - 8.3.2.1 Product A
      - 8.3.2.2 Product B
    - 8.3.3 Estee Lauder Companies 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
    - 8.3.4 Estee Lauder Companies 2016 Color Cosmetic Business Region Distribution Analysis
  - 8.4 Revlon Inc.
    - 8.4.1 Company Profile
    - 8.4.2 Product Picture and Specifications
      - 8.4.2.1 Product A
      - 8.4.2.2 Product B
    - 8.4.3 Revlon Inc. 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
    - 8.4.4 Revlon Inc. 2016 Color Cosmetic Business Region Distribution Analysis
  - 8.5 Shiseido
    - 8.5.1 Company Profile

- 8.5.2 Product Picture and Specifications
  - 8.5.2.1 Product A
  - 8.5.2.2 Product B
- 8.5.3 Shiseido 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 Shiseido 2016 Color Cosmetic Business Region Distribution Analysis
- 8.6 Chanel S.A.
  - 8.6.1 Company Profile
  - 8.6.2 Product Picture and Specifications
    - 8.6.2.1 Product A
    - 8.6.2.2 Product B
  - 8.6.3 Chanel S.A. 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.6.4 Chanel S.A. 2016 Color Cosmetic Business Region Distribution Analysis
- 8.7 Coty Inc.
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
  - 8.7.3 Coty Inc. 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 Coty Inc. 2016 Color Cosmetic Business Region Distribution Analysis
- 8.8 Mary Kay Cosmetics
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
  - 8.8.3 Mary Kay Cosmetics 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 Mary Kay Cosmetics 2016 Color Cosmetic Business Region Distribution Analysis
- 8.9 Amway Corporation
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Product A
    - 8.9.2.2 Product B
  - 8.9.3 Amway Corporation 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.9.4 Amway Corporation 2016 Color Cosmetic Business Region Distribution Analysis
- 8.10 Kose Corporation
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Product A
    - 8.10.2.2 Product B
  - 8.10.3 Kose Corporation 2016 Color Cosmetic Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.10.4 Kose Corporation 2016 Color Cosmetic Business Region Distribution Analysis
- 8.11 Avon Products
- 8.12 YSL
- 8.13 Revlon Group
- 8.14 Benefit Cosmetics

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