

Google's Campus beaten by Boatsters Yacht Office in productivity and happiness

Inventor of Google Chromebook despises work environment at Google while the team of Boatsters is claiming it's more productive and happy at the same time

ANDRATX, MALLORCA, THE MEDITERRANEAN SEA, October 10, 2017 /EINPresswire.com/ -- The startup Boatsters.com, a global rental platform for yachts & boats has moved their office from Amsterdam to the Mediterranean sea working remotely on a superyacht, the Pershing 88. After spending the whole summer on the ship they can make the conclusion that they are more productive and happy than working from a regular office. After research it's proven that working in the Google Campus is not as productive as what people think, where former Googlers are even complaining about the cubicle environments.

From super yacht to yacht office

The Pershing 88 super yacht has been modified to be an office with global internet, phone lines and traditional office space. Boatsters is the first startup in the world to have its offices and most of its

employees on a yacht. The mobility gives the company direct access to each market and provides each employee an incredible life experience. Of course, having everyone in your startup working together closely on a yacht quickly transforms them into a shipshape team.

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Jeff Nelson (Inventor Google Chromebook)

Proven results

Based on a research from Professor Bloom in 2014 working from home or working remotely results in higher productivity. People working from home completed 13.5% more calls than the staff in the office did and the company where they applied it, Ctrip, estimated that it saved \$1,900 per employee for the nine months. Because of the change in scenery from a regular cubicle office to a yacht office, Boatsters has seen a 20% increase in productivity. This home like environment not



Working on the ocean



From one client to the other

only causes the employees to feel comfortable, but enables every team member to work every day, instead of the usual 5 days a week.

Ocean freedom vs Google cubicles
“Boatsters mission is to give employees total freedom and inspire people by working in a new type of work environment, in our case on a superyacht. Everything in our lives has increased, from productivity to happiness, it has been an amazing ride so far”, said Nick Gelevert, CEO, Boatsters. With this new office Boatsters claims to have found the solution to a more efficient and creative workspace, saying they have beaten companies like Facebook and Google where there is nothing but distraction and surprisingly small work spaces for the employees in the huge campuses.



Management team of Boatsters, Nick Gelevert & Raoul Milhado

Former Google employee Anne K. Halsall says: “With all the open areas for food, games, TV, tech talks, etc, it can be surprisingly hard to find a quiet, private place to think.” Jeff Nelson, former Google employee and the inventor of the Chromebook confirms it’s not a joy to work on the campus: ‘I was sitting in a half-cubicle intended to be just a desk for one person; we had 3 people crammed in that space. If the guy on my right or the woman on my left tried to move, we inevitably bumped into each other. It was shoulder-to-shoulder seating.’ he explains in a topic on the forum [Quora](#).

While former highly qualified Googlers are complaining about the Google Campus, the team of Boatsters is [having a lot of fun](#). So it’s not that they are a lot more productive, it seems they can conclude they’re a lot happier as well.

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