

Amaryllis Named Top B2B Payments Platform by PYMNTS.com, Builds Momentum With Strategic Client Wins

Amaryllis partners with Top 5 acquirer to support the omni-channel platform economy servicing 3rd party payment models



WEST PALM BEACH, FL, UNITED

STATES, October 10, 2017 /EINPresswire.com/ -- Amaryllis, a global leader in the complex world of payments between buyers and sellers, today announced that the company has been named as a Top Ten payment provider in the <u>PYMNTS.com Payments Powering Platforms Tracker™</u>. The Top 10 ranking comes as Amaryllis announces that a Top 5 US acquirer has adopted their solution to service

marketplaces, payment facilitators, and other 3rd party complex payment models.



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Mark Bishopp, Amaryllis CEO

"We're beyond thrilled to announce the PYMNTS.com Top 10 ranking and strategic partnership with a Top 5 US acquirer" said Mark Bishopp, Amaryllis' CEO. "This truly validates that Amaryllis is finally bringing the industry the model of "What Good Looks Like" in supporting marketplaces, payment facilitators, and other 3rd party complex payment models. We are now the ONLY software provider that has experience from both sides of the table and are uniquely positioned to be a trusted advisor serving this market."

"As a former consultant, I love whiteboard sessions where I can sit down with potential clients and partners to map out business models and talk about different solutions, even it not our own. After hearing the challenges many companies face in looking behind the marketing claims and asking the right questions, our team has decided to develop a series of best practices and key questions to help the industry move forward. Our first event will be a CEO Open Chat on Oct 19 where folks can ask me anything on their mind."

Key highlights of the Amaryllis Payment Platform Include:

Support for All 3rd Party Complex Payment Models

Acquirers & Financial Institutions, Marketplaces & Aggregators, ISOs & Gateways, ISOs & VARs

Modular Design

Complete, end-to-end payments platform, or a single functionality to maximize previous investments

Instant Merchant Onboarding

True instant onboarding with minimal data, additional information collected as risk profiles dictate

Detailed Business Process and Transaction Alerts

Risk and compliance standards are critical for 3rd party payment models, custom alert monitoring goes beyond what any acquirer requires for 3rd party model sponsorship

Unlimited Split Payouts & Fees
Unlimited split payouts and fees configurable at the sub merchant level

End to End Reporting & Reconciliation Full transaction visibility from processing to payout execution

About Amaryllis

With a vision to optimize the complex world of payments between buyers and sellers, Amaryllis has developed a payment engine to support marketplaces, payment facilitators, and other 3rd party complex payment models. Built from the ground up, the modular design offers a complete, end-to-end payments platform, or a single functionality to round out capabilities. For more information about Amaryllis, please visit amaryllispay.com.

About Payments Powering Platforms Tracker™

The PYMNTS.com Payments Powering Platforms Tracker™ evaluates payment providers across five primary criteria: merchant onboarding, payment processing, enablement and value added, risk management and compliance, and settlement/payouts. The Top 10 rankings are the highest scoring companies based on the PYMNTS.co proprietary methodology.

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