

kaZING Used as a Community-building Tool

kaZING develops model to focus on building community through local connections

PETERBOROUGH, NH, UNITED STATES, October 10, 2017 /EINPresswire.com/ -- The sharing of common interests, goals, and mutual support changes a group of people into an elevated and empowered community. kaZING is being used as a tool to do just that: bring communities closer together by connecting people hyper-locally through its app for last minute help. The customers, businesses and individuals who need help with a task, odd job, or event, can use the app to find the perfect fit to complete their requests. The providers, anyone who has a skill or service to offer, can use this same platform to find work, make money, and make local connections.

The latest update, which went live in early October, was focused on enhancing the user experience. The introduction of private requests implemented a convenient way for customers to request help from providers that they have worked with successfully in the past. This feature allows users to connect directly with providers that they already know they want to hire.

kaZING now offers off-app payments and charges minimal credit card processing fees. The majority of companies operating in the sharing economy profit by charging fees or taking percentages. Booking fees, membership fees, and percentage fees that many competitors charge often make up around 40% of market transactions. kaZING is taking a disruptive approach, and instead of charging fees and large percentages, kaZING is creating what the team refers to as an open “marketplace”.

“Community is a driver of our success at kaZING. It is our goal and our mission to bring people together in a way that is constructive, convenient, and beneficial to communities on all levels,” said Amy E. Garland, the Company’s Marketing Director.

Unlike traditional online job bulletins, kaZING uses a system of mutual ratings, ID verification, transparent profiles and more to protect users and inspire trust. The ability for service providers to set and charge their own rates creates a free-market approach to the creation of value for service providers.

About [kaZING, Inc.](#):

kaZING is privately held company, offering a one-stop app solution for getting things done. It's a



locally based marketplace connecting customers who need help getting a job or task done with providers who have the required skills. The marketplace is popular for technical support, handyman services, cleaning, tutoring, and moving. The integration of mutual ratings, reviews, cashless payments, and profiles allows users to hire accountable, reliable, providers. Users who offer services can find jobs that match their skills, set their own rates, and add flexibility to their work. kaZING is revolutionizing the way people find help, making it simple, transparent, and seamless.

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