

How One Agency Changed the Entire Landscape for Digital Marketing Agencies

Marketing agencies have always been founded on the fundamental of charging a percentage of spend. Now companies are paying purely on performance, a new era.

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[/EINPresswire.com/](http://EINPresswire.com/) -- Digital marketing has taken the market by storm. With new businesses being built by the minute, new content platforms growing massive reach by the day and platforms like Google and Facebook have had user base grow exponentially year over year, digital marketing has been more important then ever.

Digital marketing agencies have served as a foundation for helping businesses grow, scale and optimize for years now. These agencies revolve around the business model which takes a percentage of spend of their client's media. With that being the norm, there has been less and less reliability on performance and businesses seem to be getting less bang for their buck.

[Ghost 3 Media](#) along with a few other agencies have turned the norm into a purely no-brainer and profitable landscape type of offering for businesses today. Agencies like Ghost 3 Media work solely on the basis of performance marketing where the client only pays a percentage of sales if the media brings in direct sales. This proves to be a affluent and ROI driven method for businesses who don't have the large budgets from the get go to put behind media and rather reinvest money that comes in from direct response ads on platforms such as Google and Facebook.



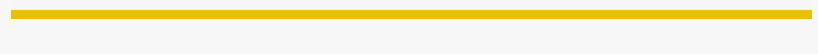
Pay for Results, Nothing More, Nothing Less



Ghost 3 Media



PERFORMANCE
MARKETING



It seems to be more imperative now more than ever for businesses to capitalize on their ad spend and there seems no better way to do it than partnering with performance driven agencies such as Ghost 3 Media which has been a start-up favorite among all the performance marketing agencies.

In an on-demand world, performance marketing agencies reach your audience through every touchpoint, in a way that's relevant to their lives - and your business.

Getting real results by doing things the right way means putting quality first, taking ownership of the actions, communicating openly and treating people well in everything that is done is the foundation of performance marketing agencies.

Companies like Ghost 3 Media also offer a full suite of services such as creative content generation, design, web development and campaign management all for one low price of free until you make money.

For small and medium-sized businesses, user acquisition and growth is often the top priority on all fronts. And with so many platforms to choose from, it seems that there's an unlimited opportunity get your brand message out there to every audience available. But if you're new to the performance marketing space, it can also be quite confusing. Working with the right performance marketing agency revolves around the reputation, clientele list and historical performance with each of the clients.

Its crucial to ask for all information in terms of historical performance with other clients they have worked with and negotiating the best % of sales may it be post profit or top line revenue.

Agencies like Ghost 3 Media offer direct response and customer acquisition for performance advertisers in ecommerce, lead generation and mobile with expertise in building sites on Shopify, Wordpress and Big Cartel with turn around times of less than 7 days. They have in-depth experience with Facebook, Twitter, PPC, Instagram, mobile, video and content optimization as well as influencer marketing on all platforms.

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