



New Dental Blog Launches With Content Exclusively Dedicated To Improving The Financial Performance of Practices!

Promises to deliver daily news and information specifically aimed at helping private practice dentists compete in the transforming dental industry.

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DDS Profit Report is utterly dedicated to helping private practice dentists improve practice revenue, increase practice income, and grow practice equity.”

*Jenine Ly Garcia,
Mypractice9's Social Media
Coordinator*

[Mypractice9](http://www.mypractice9.com) (www.mypractice9.com) announced today on social media that the Company has launched a new dental blog entitled [DDS Profit Report](http://www.mypractice9.com/ddsprofitreport) (www.mypractice9.com/ddsprofitreport). The news blog is specifically dedicated to helping private practice dentists improve the financial performance of their dental practice. The blog will consist of both original content as well as links to relevant industry news and information.

“DDS Profit Report was designed to provide an information pathway for dentists to craft a competitive practice strategy,” said [Michael Hill](#), mypractice9’s CEO. “This free industry blog aggregates practice management content from dozens of

leading dental industry news sources and delivers fresh relevant content every day,” he added.

Mypractice9 provides an additional free online web application that helps private practice dentists find and connect with local itinerant oral surgeons, periodontists and other dental specialists for the purpose of bringing specialty dental treatments back into the GP’s office. Currently, private practice dentists refer out more than \$8 billion in specialty dental treatments every year.

“Our mission with mypractice9 and now with DDS Profit Report is to help private practice dentists financially thrive in the ever transforming dental industry,” said Hill. “It is both an exciting and scary time to be a private practice dentist. A massive wave of next generation digital technology is forever transforming the methods for delivering quality dental care to patients. At the same time, private practice dentists are experiencing formidable competitive threats from large dental service organizations (DSO's) who enter local markets with huge marketing and advertising budgets. In addition, dental insurance companies like Delta Dental are introducing dental plans that reduce treatment reimbursements. To stay in network, dentists are forced to accept the new plan or risk losing new patients. These and other factors have created a perfect storm of financial disruption within the dental industry. In fact, the American Dental Association, dentists’ incomes have been declining since 2006 and they are forecast to be down again in 2017,” Hill added.

The Company announced that the new site will be live on October 16th, 2017. Jenine Ly Garcia, the Company’s Social Media Coordinator, provided additional details about this new industry resource.

“DDS Profit Report is utterly dedicated to helping private practice dentists improve practice revenue,

increase practice income, and grow practice equity. All of the articles posted on this site are germane to these specific themes and presented in an organized and easy to use manner,” Garcia explained.

The Company revealed that DDS Profit Report is organized into eight different practice management categories such as Practice Marketing, Staff Development, Compliance and Regulations, and Financial Matters. According to Ms. Garcia, each category will contain several articles and the entire blog will be updated daily to ensure readers have access to the very latest news and information.

“Our goal with DDS Profit Report is to provide yet another free resource for helping private practice dentists navigate through current and emerging business challenges. We will continue to develop and introduce tools and information that we believe will help dentists find pathways to consistent practice success. How dentists use these free resources is up to them,” added Garcia.

For more information, please contact Nicole Baker, mypractice9’s National Marketing Director (nbaker@mypractice9.com) or visit the company’s website (www.mypractice9.com/ddspprofitreport)

Nicole Baker
mypractice9
800-698-4350
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

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