



LAT Multilingual Announces a New Partnership with MotionPay

VANCOUVER, BRITISH COLUMBIA, CANADA, October 11, 2017 /EINPresswire.com/ -- LAT Multilingual is proud to announce a new partnership with MotionPay that will benefit retailers and Chinese audiences across Canada. This partnership will allow LAT Multilingual to provide a complete solution to its clients who actively engage with Chinese customers. LAT's fully integrated marketing strategies, along with MotionPay's secure payment transaction systems allow businesses to fully engage with Chinese customers.

Chinese visitors contribute over \$1 billion annually to Canada's economy, a figure that continues to grow each year. This, combined with the popularity of mobile payments with Chinese demographics, has driven demand for businesses to accept preferred payment methods and to post promotions directly to customers through popular social media platforms among the Chinese community.

LAT Multilingual believes that the most effective communication and marketing strategies must be culturally sensitive. For Chinese customers, this involves engaging with them in their own language online and on their favorite social platforms, and providing convenient access to AliPay and WeChat Pay. MotionPay facilitates greater sales opportunities with Chinese tourists, international students and all Chinese people living in Canada. With secure, handheld point-of-sales terminals that readily accept payment in RMB, Canadian retailers gain distinct sales advantages and the potential for greater customer loyalty.

About LAT

LAT Multilingual is a Canadian company based in Vancouver, with offices in Toronto, Montreal and Quebec City. LAT helps companies reach their customers in their own language, with a marketing strategy fully adapted to their cultural preferences.

About MotionPay

MotionPay Technology Inc. is an Ottawa-based Canadian FinTech company that empowers hundreds of Canadian merchant outlets from Halifax to Vancouver to accept Chinese RMB payments. Its payment services are designed to attract greater sales opportunities from the rapidly-increasing segment of Chinese customers who travel, study and live in Canada. MotionPay is the leading provider of Alipay and WeChat Pay solutions in North America, and the first Canadian company to have working partnerships with them.

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