



# Movies & Entertainment Market Analysis 2017 (By Segment, Key Players and Applications and Forecasts To 2021)

*Movies & Entertainment Market 2017 - Opportunity, Driving Trends and deep study.*

PUNE, INDIA, October 12, 2017 /EINPresswire.com/ -- Summary

Global [Movies & Entertainment](#) industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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## Key Highlights

- The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.
- The movie box office segment is valued as the revenues received by box offices from total annual admissions.
- The music & video segment covers retail sales of prerecorded music singles, CDs, VCDs, DVDs and Blue-Ray disks, and paid downloadable music and video.
- Any currency conversions used in the creation of this report have been calculated using constant 2016 annual average exchange rates.
- The global movies & entertainment market had total revenues of \$80,985.6m in 2016, representing a compound annual growth rate (CAGR) of 2.6% between 2012 and 2016.
- The box office segment was the market's most lucrative in 2016, with total revenues of \$41,746.4m, equivalent to 51.5% of the market's overall value.
- While many of the mature markets such as the US and countries in western Europe are seeing decline, there are a number of markets that are seeing good growth. For example, in the Asia-Pacific region growth is largely being driven by countries such as China, South Korea, and India.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global movies & entertainment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global movies & entertainment market
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global movies & entertainment market with five year forecasts

## Reasons to buy

- What was the size of the global movies & entertainment market by value in 2016?
- What will be the size of the global movies & entertainment market in 2021?

- What factors are affecting the strength of competition in the global movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up the global movies & entertainment market?

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