

Business Process Management as a Service 2017 Global Market Expected to Grow at CAGR of 37.18% and Forecast to 2021

*Wiseguyreports.Com Publish Report On-
"Business Process Management (BPM) as a
Service 2017 Global Market Expected to Grow at
CAGR of 37.18% and Forecast to 2021"*

PUNE, INDIA, October 12, 2017
/EINPresswire.com/ --

[Business Process Management \(BPM\) as a Service Market 2017](#)

Business process management or BPM is a process or group of processes that helps to optimize and improve the business performance of an organization. BPM is used to achieve consistent and targeted results as per the company's strategic goal. BPM as a service refers to the business processes integrated with cloud services such as SaaS, PaaS, and IaaS. BPM as a service provides various advantages such as improved visibility in business processes, virtual workplaces, improved performances, and helps in decision making. The BPM solution optimizes business processes through various components such as process design, process engines, rules engines, and process analytics and increases the profitability of the organization. It is also used to simulate, automate, and monitor business processes in various sectors such as Human Resource (recruitment, training, and performance management), Sales and Marketing (pre-sales and post-sales), Manufacturing (invoicing), CRM (accurate and up-to-date information), and R&D (better infrastructure and effective management of processes) of any organization.

The analysts forecast the Global BPM as a Service market to grow at a CAGR of 37.18 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global BPM as a Service market for the period 2015-2019. To calculate the market size, the report considers revenue generated from software licenses, implementations, subscriptions, services, support, and maintenance.



Request a Sample Report @ <https://www.wiseguyreports.com/sample-request/38791-global-business-process-management-bpm-as-a-service-market-2015-2019>

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Appian
- IBM
- OpenText
- Pegasystems

Other Prominent Vendors

- Accenture
- Adaptive Planning
- Adeptia
- Adobe Systems
- Barium
- BizFlow
- BP Logix
- Capgemini
- Cognizant Tech Solutions
- Lexmark International
- Metasonic
- NorthgateArinso
- Oracle
- Perceptive Software
- Progress Software
- Questetra
- Red Hat
- SAP
- Software
- Tibco Software
- Wipro
- XMPPro

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Any Query, Submit Here @ <https://www.wiseguyreports.com/enquiry/38791-global-business-process-management-bpm-as-a-service-market-2015-2019>

Table of Contents –Analysis of Key Points

- 01. Executive Summary
- 02. List of Abbreviations
- 03. Scope of the Report
 - 03.1 Market Overview
 - 03.2 Product Offerings
- 04. Market Research Methodology
 - 04.1 Market Research Process
 - 04.2 Research Methodology

- 05. Introduction
- 06. Market Landscape
 - 06.1 Market Overview
 - 06.2 BPM Lifecycle
 - 06.3 Market Size and Forecast
 - 06.4 Market Segmentation by Deployment Type
 - 06.5 Five Forces Analysis

- 07. Market Segmentation by End-user
- 08. Market Segmentation by Geographic Region
 - 08.1 Segmentation of Global BPM as a Service Market by Geography 2014
 - 08.2 Segmentation of Global BPM as a Service Market by Geography 2014-2019

- 09. Key Leading Countries
 - 09.1 US
 - 09.2 UK
 - 09.3 Germany

- 10. Buying Criteria
- 11. Market Growth Drivers
- 12. Drivers and their Impact
- 13. Market Challenges
- 14. Impact of Drivers and Challenges
- 15. Market Trends
- 16. Trends and their Impact
- 17. Vendor Landscape
-Continued

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.