



Howard University Alumni's International Fashion and Lifestyle Brand Makes U.S. Debut at Black Hollywood

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Howard University Alumni's International Fashion and Lifestyle Brand Makes U.S. Debut at [Black Hollywood](#)

Washington, D.C. - October 13, 2017 - - Ochulo, an international Fashion and Lifestyle brand based in Nigeria, will make their U.S. debut during Howard University's homecoming at the legendary Social Architects' Black Hollywood extravaganza. This engaging fashion experience entitled, The People's Paradise, presents Ochulo's revolutionary men's and women's fashions. The magic will unfold on Friday October 20, 2017 from 9:00 pm to 2:00 am at the Renaissance Hotel in NW Washington, D.C.

Taking place in the Congressional Ballroom at 10:30 pm, with a festive procession led by West African Percussion Orchestra, Farafina Kan, America gets their first close-up look at Ochulo's unique designs, bold cutting edge makeup, chic accessories, and rare art that push the boundaries of fashion and lifestyle design as we know it. Tickets range from \$20 - \$75 and are available on Evenbrite. Products are available for viewing and purchase at www.Ochulo.com. From Africa to the World, The People's Paradise will celebrate an appreciation for Africa and the global



Meet Ochulo



culture of fashion.

While in Washington D.C. founders, Joe Philip Nzewunwah and Nwaji Jibunoh, will be guest lecturers at Howard's School of Business discussing e-commerce and featured in the Howard University Alumni Fashion Show brunch.

Ochulo is an international online shopping platform with an "African made & designed" mantra that started its journey in March 2017. Founded by Joe Philip Nzewunwah; former Wall Street investment banker, Howard University & Wharton Business School alum and co-founded by Nwaji Jibunoh, Howard University alum and highly experienced management consultant. Both have extensive international and local market experience providing investment advice to large multinationals and start-up SMEs.

SOCIAL ARCHITECTS
BLACK HOLLYWOOD EVENT
HOSTS

THE PEOPLE'S PARADISE

OCHULO
US Launch in
Washington, D.C.
An Exclusive Invite

FRIDAY
OCTOBER 20, 2017
DOOR OPENS 9PM
FASHION SHOW
10:30PM

MC, Risikat
"Kat" Okedeyi
featuring
West African Percussion Orchestra,
Farafina Kan

CONGRESSIONAL BALL ROOM at
The Renaissance Hotel
999 9th Street, NW Washington, DC 20001

Media must RSVP to Kelly Davidson
@kellymavenmedia@gmail.com

www.ochulo.com

HOST:

Social Architects'
Black Hollywood

Please contact us to reserve press passes

CALENDAR LISTING
Fashion/Lifestyle

WHAT
Black Hollywood - The People's Paradise

WHO
Ochulo Lifestyle

WHEN
Friday – October 20, 2017
9:00 pm – 2:00 am

PERFORMANCES
One Night Only

WHERE
Renaissance Hotel 999 Ninth
Congressional Ballroom

Street Northwest, Washington, D.C 20001

TICKETS

\$20 - \$75

Tickets: Black Hollywood <https://www.eventbrite.com/e/hu-homecoming-black-hollywood-tickets-35107203591?aff=es2>

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