



BIG DOG TV & INTERNET ACHIEVES DISH 'PREMIER LOCAL RETAILER' STATUS

A highly selective program reserved for top DISH Retailers nationwide

POCATELLO, IDAHO, UNITED STATES, October 13, 2017 /EINPresswire.com/ -- Oct13, 2017 – [DISH](#) recently designated [Big Dog TV & Internet](#) as the “Premier Local Retailer” in Southeast Idaho, DISH’s highest honor for businesses that demonstrate continued excellence in performance and customer experience. Following a highly selective process, Big Dog TV & Internet joins the top five percent of authorized DISH retailers in the Premier program. As a result, customers in Southeast Idaho have a front-row seat to experience the latest products, announcements and offers available from DISH. “Big Dog TV & Internet is truly tuned in to the needs and preferences of customers in Idaho, and we are proud to have them join our Premier program,” said Amir Ahmed, DISH senior vice president for Indirect Sales. “Premier Local Retailers are a crucial part of our business, serving as trusted partners who help us better serve our customers, together.”

“Our goal is to provide our customers with the best entertainment and home technology experience at the greatest value,” said Brad Barrott, Owner and President of Big Dog TV & Internet. “We could not have reached Premier Local Retailer status without the support and loyalty of our incredible customers. The customer voice will continue to be most important as we partner with DISH to deliver the best experience possible. We want to ensure that customers are listened to. As part of that effort we operate local brick and mortar stores throughout southeast Idaho where we encourage patrons to come see the latest tech and ask questions.”

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