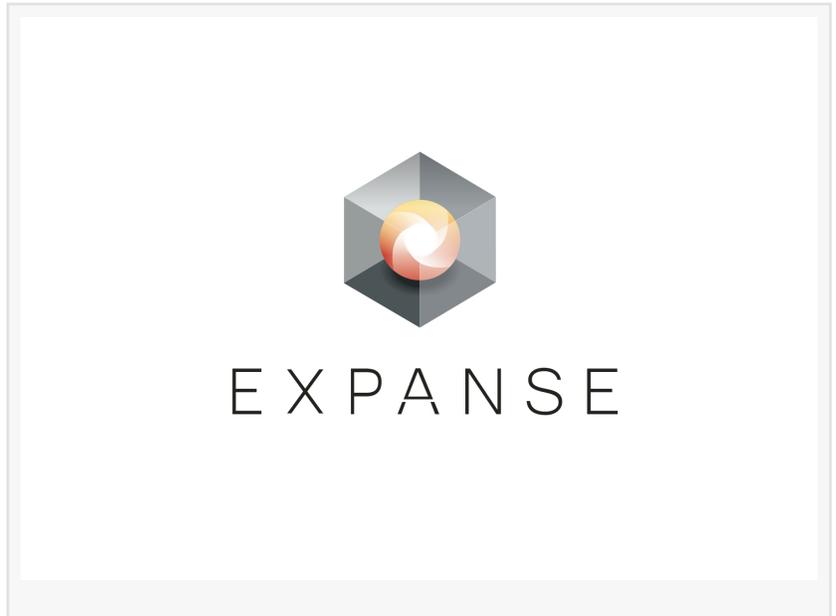


# Borderless Corp. Inks Deal with Compound Films for Multimedia Creation Services for Tokenlab and its ICO Clients

WASHINGTON, NORTH CAROLINA,  
USA, October 13, 2017  
/EINPresswire.com/ --

## Key Facts:

- [Tokenlab™](#) is a token creation and ICO management services platform that runs on the [Expanse.Tech™](#) blockchain.
- [Compound Films](#) LLC, headquartered in Houston, TX, is a multimedia creation and distribution agency specializing in cryptocurrency promotion.
- Tokenlab clients may now choose to leverage Compound Films' custom digital marketing packages to optimize their ICO results.



The Expanse.Tech Project today announced a partnership with Compound Films LLC to provide ICO marketing packages for Tokenlab clients that include creation and distribution of digital content for social media platforms. This availability of promotional products, custom-built to fit unique needs and industries, rounds out the rich suite of services Tokenlab offers to its ICO clients.



Visibility is gold, and we can create it all day long. Tokenlab is a spectacular technology that should be presented in a spectacular way.”

*Frank Lopez, Compound Films CEO*

Led by CEO Frank Lopez, Compound Films has evolved over eight years into a sought-after partner for global companies across a wide-range of industries, including Tesla and Atlantic Records. Working out of their state-of-the-art production studio in Houston, the team specializes in creating compelling content that includes video, cartoon animation, audio and other multimedia campaigns optimized for social media. Bringing a deep history of accomplishments in the music industry, they are now focused on filling a niche in the cryptocurrency space that has previously been lacking.

“The Internet user has an attention span of two seconds, which means we must present our message in a way that commands the attention of a scroller in two seconds,” said Lopez. “Visibility is gold, and we can create it all day long. Tokenlab is a spectacular technology that should be presented in a spectacular way.”

Lopez continues, “We are here to help communicate complex, disruptive technology, as well as to illustrate the mission of future ICOs. Tokenlab will be home to many new innovative ICOs, and we look

forward to being in great company.”

As a data scientist, Lopez uses KPI dashboards to monitor performance, and his team carefully monitors social media metrics and analytics, providing compelling data to measure campaign results and influencers.

“Frank and his team have done a great job managing and enhancing Tokenlab’s social media presence, helping us to create a recognizable brand with a unique personality,” said Christopher J. Franko, Borderless Corp., Inc. CEO and Expanse Co-founder. “Compound Films has taken us across media platforms, such as Instagram, that we had not exploited. The quality and breadth of content they provide have struck a chord with our community, and we want to help offer that same positive experience to our Tokenlab base.”

“I am good with great video content and understanding of social media.... and Borderless Corp. is great with technology. We all have a common vision... that’s a recipe to win. Absolutely anything is possible,” Lopez concluded.

Watch for a new Compound Films cryptocurrency animated cartoon series titled "Crypto," set to stream on major platforms such as Netflix, Amazon Studios, and YouTube RED in 2018.

#### About Expanse

To learn more about Expanse and Tokenlab, go to <http://www.expanse.tech>, join our team chat at <http://slack.expanse.tech>, or visit us on Facebook at <https://www.facebook.com/groups/expanseofficial/>. You can also participate with us through voice and chat by using the Discord app at <http://www.discordapp.com/> Find the Tokenlab white paper at <http://www.borderlesscorp.com/docs/tokenlab-whitepaper.pdf> and follow us on Instagram at <https://www.instagram.com/expanse.tech/>

#### About Compound Films LLC

To learn more about Compound Films, go to <http://www.compoundfilms.com>, and follow us at <https://www.facebook.com/compoundfilms>, <https://www.twitter.com/bycompoundfilms> and



Frank Lopez, Compound Films CEO

<https://www.instagram.com/bycompoundfilms>.

Marcia Danzeisen  
Borderless Corp, Inc.  
9044664517  
email us here

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