

Service Station Retailing Norway Market 2017 - Develop Market-Entry and Market Expansion Strategies

Service Station Retailing Norway Market 2017 – By Analyzing the Performance of Various Competitors

PUNE, INDIA, October 16, 2017 /EINPresswire.com/ -- Summary

"Service Station Retailing in Norway 2017", a Sector Report provides an executive-level overview of the Norwegian service station market today, with values and volumes up to 2017. It delivers quantitative and qualitative insight into the fuel market, based on in depth interviews with major fuel operators across Europe and proprietary data from service station retail databases. It provides: National Fuel Volumes and Values. Breakdown of the top five fuel retailers shop, car wash, company owned, motorway and unmanned sites. Company Fuel Volumes, Values and Market Shares. Major competitor analysis by country.

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Total fuel consumption in Norway increased by 4.5% in 2016 compared to the previous year. Circle K and 123 has the largest service station network, at 607 sites, amounting to 32.2% of the national network. The top five fuel retailers in Norway accounted for 88.6% of the number of service station shops in the country. The total number of service stations with a car wash in Norway decreased by 0.5% to 850 sites as retailers closed low wash occasion installations.

Scope

- Total fuel consumption in Norway increased by 4.5% in 2016 compared to the previous year.
- Circle K and 123 has the largest service station network, at 607 sites, amounting to 32.2% of the national network.
- The top five fuel retailers in Norway accounted for 88.6% of the number of service station shops in the country.
- The total number of service stations with a car wash in Norway decreased by 0.5% to 850 sites as retailers closed low wash occasion installations.

Reasons to buy

- Identify who are the top five players in Norway and how many fuel outlets, motorway & unmanned sites, shops & car wash they have.
- Plan effect market strategies by uncovering market share and average fuel throughput per site

of the top five players in the market.

- Understand how the service station network evolving and which players are opening new outlets as well as increasing forecourt shops and car washes.
- Identify what strategies the key players have across their fuel and non- fuel offerings in terms of products sold, branding, promotions, partnerships and suppliers used.

Table of Content: Key Points

Service Station Competitor Overview

Service Station Market Overview

Competitor ranking in 2015 compared to 2016

Market Size - Circle K and 123

Market Size - Shell

Market Size - Esso

Market Size - Uno-X and YX

Market Size - St1

Service Station Shop Network

Service Station Shops - Circle K and 123

Service Station Shops - Shell

Service Station Shops - Esso

Service Station Shops - Uno-X and YX

Service Station Car Wash Network

Service Station Car Wash - Circle K and 123

Service Station Car Wash - Shell

Service Station Car Wash - Esso

Service Station Car Wash - Uno-X and YX

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