

Western Europe Offers Poor Prospects To Investors In Gastrointestinal Drugs

LONDON, GREATER LONDON, UK, October 21, 2017 /EINPresswire.com/ -- The global market for the drugs category that includes antacids and antiemetics is worth nearly \$60 billion and is growing at 4.5% a year; this would be higher if it were not that the Western European region, one of the larger drug markets, is barely growing at all, and in fact has recently been shrinking. These trends leave the Western European market third in terms of size, worth not much more than half that of North America, and 5 percentage points behind that of Asia Pacific.

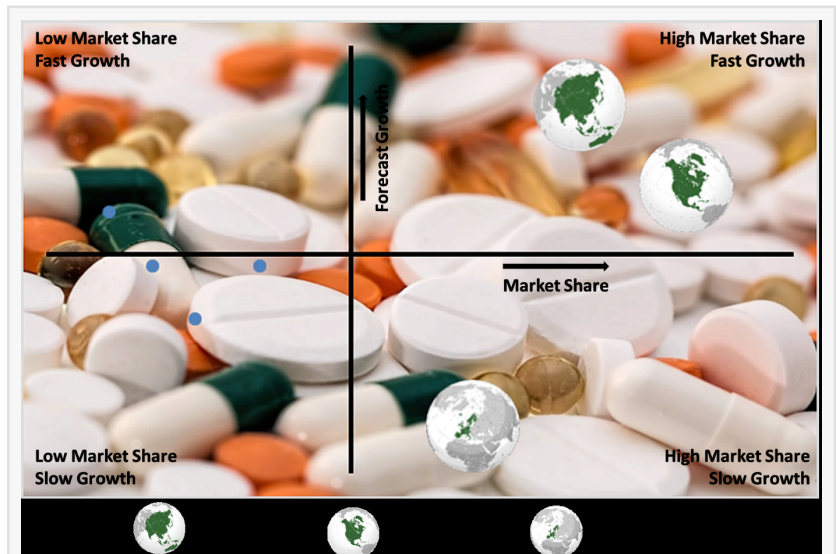
The global market for this category of drugs accounts for about 6% of the global pharma market as a whole.

The gastrointestinal diseases drugs market covers medicines used for the treatment of ulcerative colitis, diverticular disease, perianal infections, anal fissures, hemorrhoids, constipation, and irritable bowel syndrome. The key gastrointestinal drugs include anti-peptic agents (antacids, antagonists, proton pump inhibitors, sucralfate, and misoprostol), antiemetics, adsorbents, anticholinergics, opiates, intestinal flora modifiers, emollient/surfactants, hyperosmotic, saline, and stimulant/irritants. Many of these drugs can be bought without prescription in pharmacies or supermarkets and convenience stores. This widespread availability and often low unit price are factors that boost the market in poorer regions or poor areas of rich regions like North America, which includes Mexico. In Western Europe, however, a trend to avoid over-consumption of drugs has set in and alternative therapies have become popular for those of these conditions which are not generally life-threatening. The market for gastrointestinal drugs is quite fragmented, with above 70% shared among the many small companies outside the leading 7 and only one company, Japan's Takeda Pharmaceuticals, having a market share that approaches 10%. The second and third largest companies in the market are Allergan of the USA and the Danish Novo Nordisk, each with shares a little over 5% of the total. One of the trends shaping the market is an increase in R&D activities. Growing R&D activities for the development of new drugs in the treatment of gastrointestinal diseases is an emerging trend in the market. Some of the major gastrointestinal pipeline products include Perjeta (Roche), Keytruda (Merck), TAS-118 (Taiho Pharmaceutical), NeuVax (Galena Biopharma), Ipatasertib (Genentech), Durvalumab (AstraZeneca) and Napabucasin (Boston Biomedical). Technological advancements in the treatment of gastrointestinal diseases are expected to boost the market during the forecast period.

Where to Learn More

Read [Gastrointestinal Drugs Market Global Report 2017](#) from [The Business Research Company](#) for information on the following:

Markets Covered: Antacids, Antiulcerants, Vitamin And Minerals, Antiobesity Drugs, Antiemetics And



Global Gastrointestinal Market By Region

Antinauseants, Antidiarrhoeals

Companies Mentioned: AbbVie, Johnson & Johnson, Takeda Pharmaceuticals, Allergan, and UCB
Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA and Australia.
Regions: Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East And Africa

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, GDP, Expenditure Per Capita, The Musculoskeletal Disorders Drugs Indicators Comparison.

Data segmentations: country and regional historic and forecast data, market share of competitors, market segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

Interested to know more? Here is a full scope of Biologics and Pharmaceutical Drugs Market reports to explore:

1. Biologics Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/biologics-market-global-report-2017/>)
2. Anti-infective Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/anti-infective-drugs-market-global-report-2017/>)
3. Cardiovascular Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/cardiovascular-drugs-market-global-report-2017/>)
4. Central Nervous System Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/central-nervous-system-drugs-market-global-report-2017/>)
5. Dermatology Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/dermatology-drugs-market-global-report-2017/>)
6. Genito-Urinary Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/genito-urinary-drugs-market-global-report-2017/>)
7. Hematology Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/hematology-drugs-market-global-report-2017/>)
8. Metabolic Disorder Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/metabolic-disorders-drugs-market-global-report-2017/>)
9. Musculoskeletal Disorders Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/musculoskeletal-disorders-drugs-market-global-report-2017/>)
10. Ophthalmology Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/ophthalmology-drugs-market-global-report-2017/>)
11. Pharmaceutical Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/pharmaceutical-drugs-market-global-report-2017/>)
12. Respiratory Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/respiratory-diseases-drugs-market-global-report-2017/>)
13. Oncology Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/oncology-drugs-market-global-report-2017/>)

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